



2018 KPDA CALENDAR OF EVENTS

DATE	EVENT DETAILS	ORGANIZER	LOCATION	EVENT SPONSOR
Tuesday, 27 th March 2018	KPDA Workshop (8.30am – 1.00pm) Theme: <i>'Innovative Finance in Kenya'</i>	KPDA Tel: 0705 277 787/0737 530 290	Radisson Blue Hotel, Nairobi	RHOMBUS CONCRETE LTD
9 th April 2018	AAK/KPDA Kajiado County Government Roundtable Meeting	Architectural Association of Kenya Tel: 020 2420806/0721 691 337	Kajiado County Offices	KPDA/AAK
13 th – 14 th March 2018	Inaugural SPACE (Sustainable Properties Africa) Conference	Sally Marwaha – Event Director Email: sally.marwaha@benchevents.com	Radisson Blue Hotel, Nairobi	SPACE
24 th – 25 th April 2018	East African Property Investment Summit (EAPI)	Kfir Rusin – Managing Director Email: krusin@apievebts.com	Radisson Blue Hotel, Nairobi	EAPI
Friday, 4 th May 2018	6th KPDA AGM and Koroga Event (6.00pm onwards)	KPDA Tel: 0705 277 787/0737 530 290	Spice Roots Restaurant, Nairobi	TELKOM KENYA LTD/OPTIVEN LTD
Tuesday 26 th June 2018	KPDA Affordable Housing Conference Theme: <i>'Enabling Investment by the Private Sector in Affordable Housing in Kenya'</i>	KPDA Tel: 0705 277 787/0737 530 290	Radisson Blu Hotel, Nairobi	SPONSORED
June/August 2018	National REITs Conference	REITs Association of Kenya (RAK) c/o Nairobi Securities Exchange Tel: 020 2831000	To be Confirmed	RAK
Tuesday, 11 th September 2018	KPDA CEO Breakfast Forum (7.00am – 9.30am) Theme: <i>'Infrastructure for Kenya's Economic Development'</i>	KPDA Tel: 0705 277 787/0737 530 290	To be Confirmed, Nairobi	OPEN TO SPONSORSHIP
September 2018	KPDA Exhibition on Affordable Housing	KPDA Tel: 0705 277 787/0737 530 290	To be Confirmed, Nairobi	OPEN TO SPONSORSHIP
Tuesday, 16 th October 2018	KPDA CEO Breakfast Forum (7.00am – 9.30am) Theme: <i>'The Role of Ethics in Running a Successful Business in Kenya'</i>	KPDA Tel: 0705 277 787/0737 530 290	To be Confirmed, Nairobi	OPEN TO SPONSORSHIP
Friday, 23 rd November 2018	KPDA Corporate Networking Koroga Event (6.30pm onwards)	KPDA Tel: 0705 277 787/0737 530 290	To be Confirmed, Nairobi	OPEN TO SPONSORSHIP

EVENT DESCRIPTION

I. COUNTY ROUNDTABLE MEETINGS

About the Meeting: Discussion on the engagement of KPDA members with the various county governments

Meeting Organizer: Kenya Property Developers Association

Meeting Time Frame: 2 hours

Target Audience: High level management/decision makers from KPDA membership

Target Number: 20 – 25 pax

Registration/Attendance Fees: NIL

Opportunity for Sponsorship: NIL

II. KPDA WORKSHOP

About the Event: Technical Training and Discussion on a local or global real estate topic

Event Organizer: Kenya Property Developers Association

Event Timing: 8.30am – 1.00pm

Target Audience: Middle to high level management from KPDA membership

Target Number: 80 – 100 pax

Registration/Attendance Fees: To be advised

Opportunity for Sponsorship: Open and to be advised

III. CEO BREAKFAST FORUMS/CEO MORNING LEARNING SESSIONS

About the Event: Discussion on policy matters and advocacy of real estate issues

Event Organizer: Kenya Property Developers Association

Event Timing: 7.30am – 9.30am/7.30am 11.00am

Target Audience: High level management/decision makers from KPDA membership

Target Number: 90 – 120 pax

Registration/Attendance Fees: Kshs. 3, 700 inclusive of VAT (KPDA Members) and Kshs. 5, 500 inclusive of VAT (Non KPDA Members)

Opportunity for Sponsorship: Open and to be advised

IV. KPDA KOROGA EVENTS

About the Event: Informal corporate networking event for guests to socialize and interact

Event Organizer: Kenya Property Developers Association

Event Timing: 6.30pm onwards

Target Audience: High level management/decision makers from KPDA membership

Target Number: 120 – 150 pax

Registration/Attendance Fees: Kshs. 2, 820 inclusive of VAT (KPDA Members) and Kshs. 3, 980 inclusive of VAT (Non KPDA Members)

Opportunity for Sponsorship: Open and to be advised

V. KPDA CONFERENCE

About the Event: To be advised

Event Organizer: Kenya Property Developers Association

Event Timing: To be advised

Target Audience: Public and KPDA membership

Target Number: To be advised

Registration/Attendance Fees: To be advised

Opportunity for Sponsorship: Open and to be advised

SPONSORSHIP CATEGORIES AND BENEFITS

WHY SHOULD YOU PARTNER WITH KPDA?

- ♣ Attendance at our events ranges from between 60 to 150 participants drawn from both our membership, non-members and our partners
- ♣ All our events are professionally managed, well organized with industry experience and a proven platform for engagement
- ♣ Access to expert content and speakers from both the industry and its stakeholder organizations
- ♣ Opportunity for networking with like-minded building and construction professionals
- ♣ Provision of excellent business development platforms for your company to receive exposure
- ♣ Further exposure for your brand through the various media channels
- ♣ Access to information that will bridge the gap between your company and the rest of Kenya

For more information on the KPDA 2018 Calendar of Events, please email ceo@kpda.or.ke or call 0705 277 787 or 0737 530 290.

CATEGORIES AND BENEFITS

PLATINUM: KSHS. 500, 000

BENEFITS:

- ❖ **Event Brochure:** Your organization's name will appear in all brochures (if produced).
- ❖ **Newspaper Advertisements:** Your organization will get prominent sponsor name recognition in all event press releases if published.
- ❖ **Event Program and Announcement:** Your organization's name will be listed in the event's program and will be recognized as a sponsor.
- ❖ **Complimentary Advertisements:**
 - **KPDA Website:** Your organization's name will be listed on the KPDA website as a sponsor for the period of one (1) year
Complimentary advertisement in one issue of the KPDA E-Newsletter
- ❖ The opportunity to include literature at the event and get two (2) tables to display your organization's products
- ❖ Branding within and outside the room
- ❖ Opportunity for a presentation
- ❖ Complimentary attendance of six (6) staff representatives

GOLD: KSHS. 350, 000

BENEFITS:

- ❖ **Complimentary KPDA Website Advertisements:** Your organization's name will be listed on the KPDA website as an event sponsor for the period of marketing the event
- ❖ **Event Announcement:** Your organization will be recognized as a sponsor.
- ❖ Complimentary attendance of three (3) staff representatives
- ❖ Branding within and outside the room
- ❖ Opportunity for a presentation
- ❖ One table to display products

SILVER: KSHS. 200, 000

BENEFITS:

- ❖ **Complimentary Website Advertisements:** Your organization's name will be listed on the KPDA website as an event sponsor for the period of marketing the event
- ❖ Branding within and outside the room
- ❖ Opportunity for a presentation
- ❖ Complimentary attendance of two (2) staff representatives

BRONZE: Kshs. 100, 000

BENEFITS:

- ❖ Branding outside the room
- ❖ Mention as a sponsor
- ❖ Complimentary attendance of one (1) staff representative

***KPDA PREMIUM MEMBERS ARE ENTITLED TO A 15% DISCOUNT OFF SELECTED CATEGORIES OF SPONSORSHIP**

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