

KPDA Media Weekly Review Report as at 18th December 2020



CEO DE-BRIEF

HAPPY HOLIDAYS FROM THE KPDA SECRETARIAT!

We would like to thank you for your continued support during this difficult year and we look forward to working with you in the new year.

We would like to notify you that we will be closing for the Christmas break on **Monday, 21st December 2020** and resuming on **Monday, 4th January 2021**.



REQUEST TO PARTICIPATE IN THE KPDA MEMBERSHIP SATISFACTION SURVEY



We would love to hear your feedback on how we have been serving you so that we get to address areas that need improvement.

The survey will only take 3 minutes of your time to fill in the below survey as per below link. The deadline for the survey closes on **Friday, 15th January 2021**.

Here is a link: <https://www.surveymonkey.com/r/KTTWKLW>

NOTICE ON EFFECT OF RETURN TO PRE-COVID TAXES ON VAT AS AT 31ST DECEMBER 2020 ON KPDA MEMBERSHIP RENEWAL

As you all know, the Value Added Tax (VAT) was temporarily reduced from 16% to 14% to support Kenyan businesses due to the pandemic. The government has notified Kenyans that from 1st January 2021, VAT reverts back to 16%.

This is a polite reminder on all the 2021 membership renewal invoices sent to you. The invoices were sent out charged at the 14% VAT rate. As of 1st January 2021, they revert back to 16%.

To take advantage of the 14% VAT rate, kindly make payment by 31st December 2020.

The deadline for membership payment still remains as Friday, 29th January 2021.

We thank you for your continued support.

18th December 2020

The Business Daily | James Kariuki | Friday, 18th December 2020

HOUSING FINANCE, KCB GET SH2.6BN FOR CHEAP HOME LOANS

The State-backed mortgage firm has offered KCB Group and Housing Finance Sh2.64 billion to offer home loans with interest rates of less than 10 percent. [Read More.](#)

Business Daily | Kevin Rotich | Friday, 18th December 2020

INVESTORS SEEK KONZA PIECE AS PROJECTS OPEN UP AREA

Investors have acquired over 160 acres at the Konza Technopolis amid growing demand due to the implementation of infrastructure projects such as the Standard Gauge Railway (SGR) and expansion of the Nairobi-Mombasa highway that have opened up the area. [Read More.](#)

17th December 2020

Business Daily | Leopold Obi | Thursday, 17th December 2020

NAIROBI'S UPHILL CLIMB TO A CLEAN TRANSPORT SYSTEM

Nearly every cyclist in Nairobi has a tale to tell of a close shave with a reckless motorist who almost left them lifeless. [Read More.](#)

Business Daily | Collins Omullo | Thursday, 17th December 2020

NEW CITY BUS PARK TO HAVE HOTEL AND MINI SUPERMARKET

The soon-to-be completed Green Park bus terminus in Nairobi will boost modern amenities including a restaurant and a supermarket, Nairobi Metropolitan Services (NMS) Director General Mohammed Badi has said. [Read More.](#)

Business Daily | Joseph Wangui | Thursday, 17th December 2020

MERU COUNTY APPEALS AGAINST SH115M LAND COMPENSATION

The Meru County government has filed an appeal against a decision of the High Court to award a private investor Sh115 million as compensation for his two pieces of land that were forcibly taken by the defunct Municipal Council of Meru 16 years ago. [Read More.](#)

The Standard | The Conversation | Thursday, 17th December 2020

LOSS OF GREEN COVER CREATE 'HEAT ISLAND' OVER NAIROBI

Nairobi is one of the fastest growing cities in Africa. The city's population, which was about two million people a decade ago, now stands at over four million. [Read More.](#)

The Standard | Peter Theuri and Carolyne Chebet | Thursday, 17th December 2020

NAKURU: WORK AND LEISURE ON THE FLOOR OF RIFT VALLEY

Nakuru is quiet and warm, like an incubator, and has birthed and groomed prominent businesses over the years. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 17th December 2020

WHY BIG MONEY IS IN LOW COST HOUSING

For the majority of Kenyans, owning a home is like a lifetime of chasing the wind. Many live on the edge of poverty, meaning that saving for a house is only a dream. [Read More.](#)

16th December 2020

Business Daily | James Kariuki | Wednesday, 16th December 2020

APPROVAL OF KAJIADO BUILDINGS GOES DIGITAL

Kajiado County has launched an online portal for building approvals that the administration hopes will reduce fraud cases perpetrated by land brokers and agents. [Read More.](#)

14th December 2020

Business Daily | Kevin Rotich | Monday, 14th December 2020

KIAMBU SYSTEM GLITCH HITS BUILDING APPROVALS

Construction of homes and office blocks in Kiambu has stalled due to a breakdown in the system that approves the plans. [Read More.](#)

13th December 2020

The Standard | Dominic Omondi | Sunday, 13th December 2020

NEW RULES ALLOW APARTMENT BUYERS TO HOLD TITLE DEEDS












Besides offering home owners better security for loans as banks have more confidence in title deeds, the new law ends many years of anguish for many buyers who have been defrauded by developers. [Read More.](#)

WE WANT YOU, TO JOIN KPDA!



We want you to join KPDA!

Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: [membership@kpda.or.ke!](mailto:membership@kpda.or.ke)
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA

AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution*
- Colour calibration RGB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA).
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke:

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

KPDA on Twitter @KPDA_Ke:

- 5, 040 followers
- 14, 000 impressions per month

The KPDA Media Weekly Review Report

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

LinkedIn - Kenya Property Developers Association:

- 2, 732 followers
- Over 500 views per day

Facebook page - Kenya Property Developers Association:

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com

- Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke.

www.kpda.or.ke
KPDA_Ke
Kenya Property Developers Association
Kenya Property Developers Association

Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer