

KPDA Media Weekly Review Report as at 22nd November 2020



CEO DE-BRIEF

KPDA Platinum Members
KPDA
 KENYA PROPERTY DEVELOPERS ASSOCIATION

ALN
 Anjarwalla & Khana Advocates

BA
 Balala & Abed Advocates

FUSION CAPITAL
 Rooted in the African growth story
 Fusion Capital Ltd

MI VIDA
 MY HOME, MY LIFE
 Prism Residential Ltd

HFDI
 Dreams Made Possible
 HF Development and Investments Ltd

NCBA
 NCBA Bank Kenya PLC

NEWLINE
 Office Furniture & Kitchens
 Newline Ltd

YASIAN Interiors
 Living with Quality
 Yasian Technology Company td

TWO RIVERS
 Two Rivers Development Ltd

SYMBION
 Symbion Kenya Ltd

SAVANNAH CEMENT
 Building Perfection
 Savannah Cement Ltd

KCB
 Making the Difference
 KCB Bank Kenya Ltd

MRM
 MABATI ROLLING MILLS
 Mabati Rolling Mills Ltd

KONE
 Elevators Escalators
 Kone Kenya Ltd

Britam
 With you every step of the way
 Britam Asset Managers

FACT:
 The new coronavirus can be transmitted in areas with hot and humid climates

From the evidence so far, the new coronavirus can be transmitted in ALL AREAS, including areas with hot and humid weather. Regardless of climate, adopt protective measures if you live in, or travel to an area reporting COVID-19. The best way to protect yourself against COVID-19 is by frequently cleaning your hands. Eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose.

World Health Organization #Coronavirus #COVID19 9 March 2020

INVITATION TO THE KPDA/UNTAPPED WEBINAR, THURSDAY, 26TH NOVEMBER 2020

Untapped creates opportunities for entrepreneurship in emerging markets. They integrate an on-the-ground understanding of local markets with innovative, technology-driven business models. Additionally, they provide support to entrepreneurs to scale these proven businesses for large scale impact.

Join us for our Webinar **Thursday, 26th November 2020 at 3.00 pm** where we will discuss the community water ATM project that allows property developers to create new revenue streams by providing access to water to the communities in their vicinity.

Register Here:

<https://us02web.zoom.us/meeting/register/tZUsf--hqDkpHtThRs7uKu6BX7OBWVSK7bi3>



THE KPDA/UNTAPPED WEBINAR

THEME: "Generating Additional Income for Your Property Through Smart Technology"



DATE:

Thursday, 26th November 2020



TIME:

3.00pm - 4.00pm



VENUE:

Zoom Link: <https://us02web.zoom.us/meeting/register/tZUsfhqDkpHtThRs7uKu6BX7OBWVSK7bi3>

The Kenya Property Developers Association and Untapped will hold a webinar on Thursday, 26th November 2020 from 3.00pm to 4.00pm via Zoom. The theme of the webinar is "Generating Additional Income for Your Property Through Smart Technology"

Untapped is committed to creating opportunities for entrepreneurship in emerging markets.

They integrate an on-the-ground understanding of local markets with innovative, technology-driven business models. They then provide support to innovators to scale these proven businesses for large scale impact.

The webinar seeks to address how one can create new possibilities of income generation for property developers through smart water technology and how Untapped creates opportunities for entrepreneurship using smart technology.

Invited Panelists:

1. **Judy Cheptoo** - Project Manager Raw Water ATMs at Untapped
2. **Marcel Schreurs** - Managing Director Maji Milele
3. **Tom Armstrong** - JB Drilling

For more information, please contact **Cynthia Waklo** via the email address; membership@kpda.or.ke.

PAZURI
at Vipingo

Superior
Homes Kenya



Tel: +254 713 888 333 | Email: sales@superiorhomes.co.ke

Reach out to Superior Homes on 0713 888 333 or email sales@superiorhomes.co.ke

22nd November 2020

The Standard | Anyango Otieno | Thursday, 19th November 2020

YET ANOTHER ATTEMPT AT CITY ORDER AMID DOUBTS

As the city clock ticks against old transport order, operators are slowly coming to terms with Nairobi Metropolitan Service (NMS) plan on new terminus. [Read More.](#)

21st November 2020

Business Daily | James Kariuki | Friday, 13th November 2020

LAND PRICES FALL, RENTS UP AFTER EASING OF LOCKDOWN

Land prices have dropped further in Nairobi and the surrounding counties of Kiambu, Kajiado and Machakos in the three months to September despite the ongoing recovery from coronavirus hardships that lifted rent. [Read More.](#)

20th November 2020

Business Daily | Edwin Okoth | Friday, 20th November 2020

KENYA POWER RAISES ALARM OVER CLIENTS SOLAR SWITCH

The growing shift to solar power systems by heavy-consuming industrialists seeking reliable and cheaper supply has rattled electricity distributor Kenya Power amid thinning revenues. [Read More.](#)

The Standard | Edwin Okoth | Friday, 20th November 2020

SMALL TOWN MAKES BIG WAVES IN E-COMMERCE LIVE STREAMING

Sellers at a clothing distribution center in the eastern Chinese city of Changshu garner a daily turnover of about 400 million yuan (around 60 million U.S. dollars), just through talking to their phone screens. [Read More.](#)

19th November 2020

Business Daily | Kevin Rotich | Thursday, 19th November 2020

NAIROBI'S CONSTRUCTION APPROVALS DIP SH55BN

The value of building approvals in Nairobi dipped by Sh55.67 billion in the nine months to September amid an economic disruption caused by the Covid-19 pandemic in the construction sector. [Read More.](#)

Business Daily | Edward Mungai | Thursday, 19th November 2020

KCB GREEN FUND NOD PROMISES SUSTAINABLE FUTURE

Last week, South Korea-based Green Climate Fund (GCF) accredited a handful of institutions across the world, among them KCB. [Read More.](#)

The Standard | Thursday, 19th November 2020

WHY KISUMU CITY IS QUICKLY BECOMING A NEW INVESTMENT HUB FOR REAL ESTATE INVESTORS

Kisumu city is quickly becoming a new investment hub for real estate investors offering opportunities for both commercial and residential development. [Read More.](#)

The Standard | Peter Theuri | Thursday, 19th November 2020

WHAT'S IN A NAME? FOR SOME PLACES, PLENTY, IT SEEMS...

The town's actual name is a 58-character word that roughly translates to "St Mary's Church in the Hollow of the White Hazel near a Rapid Whirlpool and the Church of St Tysilio near the Red Cave". [Read More.](#)

The Standard | James Wanzala | Thursday, 19th November 2020

FUTURE AFRICAN CITIES NEED TO BE PEOPLE AND NOT CAR-CENTERED- EXPERTS

African cities will need to prioritise people and not cars if they are to be sustainable in future. [Read More.](#)

The Standard | Winnie Makena | Thursday, 19th November 2020

HIGH IMPACT HOUSE FIXES FOR ONLY SH10, 000

Government orders to stay home to curb the spread of the coronavirus earlier in the year have roused a sudden desire to beautify our living spaces. [Read More.](#)

The Standard | Reuters | Thursday, 19th November 2020

AIRBNB IPO FILING SHOWS SLOWDOWN IN REVENUE GROWTH DUE TO COVID-19

Home rental startup Airbnb Inc disclosed paperwork for its initial public offering (IPO) on Monday that showed a slowdown in its core business due to the COVID-19 pandemic, even as it prepares for one of the most anticipated stock market debuts in recent years. [Read More.](#)

17th November 2020

The Standard | Standard Team | Tuesday, 17th November 2020

BUYERS READY TO PAY TOP DOLLAR FOR DREAM HOME

High-end suburbs in Nairobi led by Muthaiga showed resilience despite the continued challenges in the property market. [Read More.](#)

The Standard | Wainaina Wambu | Tuesday, 17th November 2020

GIANT EGYPTIAN CONSTRUCTION FIRM SETS UP SHOP IN NAIROBI

Egyptian construction company Wadi El Nile has opened its Nairobi office to serve as a launchpad into the East African region. [Read More.](#)

16th November 2020

The Standard | Standard Reporter | Monday, 16th November 2020

CMA APPROVES GRANT OF REIT MANAGER LICENSE TO ACORN

The Capital Markets Authority (CMA) has approved the grant of a Real Estate Investment Trust (REIT) Manager license to Acorn Investment Management Limited. [Read More.](#)

BRAZIL-AFRICA BUSINESS ROUNDS

The Brazilian Afro Chamber is having a zoom Expo for the construction industry. If you would like to participate/ attend, the link and instructions are as below. Thank you.

Registration for African Companies: bit.ly/3oZ1PxN



REGISTRATION FOR AFRICAN COMPANIES

BRAZIL-AFRICA ONLINE BUSINESS ROUNDS

23-27 November
Online



Furniture and decorative articles	Construction material	Ornamental rocks
Ceramic coatings	Equipment for automation	Houseware

Supported by:



Promoted by:
















We want you to join KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>

 Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: membership@kpda.or.ke!
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA

AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution'
- Colour calibration RCB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke:

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

KPDA on Twitter @KPDA_Ke:

- 5, 040 followers
- 14, 000 impressions per month

The KPDA Media Weekly Review Report

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

LinkedIn - Kenya Property Developers Association:

- 2, 732 followers
- Over 500 views per day

Facebook page - Kenya Property Developers Association:

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com

- Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke

www.kpda.or.ke
KPDA_Ke
Kenya Property Developers Association
Kenya Property Developers Association

Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer