

KPDA Media Weekly Review Report as at 24th July 2020



CEO DE-BRIEF



**Anjarwalla & Khana
Advocates**



**Balala & Abed
Advocates**



Fusion Capital Ltd



Prism Residential Ltd



**HF Development and
Investments Ltd**



Newline Ltd



**Yasian Technology
Company td**



Symbion Kenya Ltd



**Savannah Cement
Ltd**

INVITATION TO THE KAIOTE SMART PROPERTY MANAGEMENT APPLICATIONS WEBINAR, TUESDAY 28TH JULY 2020 AT 3.00PM EAT

Webinar Smart Property Management Applications

Automated property management during and after COVID-19

PANELISTS

David Khasenye
Co-Founder
Kaiote Limited

Martin Kitetu
Head of Operations
Kaiote Limited

Alois Mbutura
Head of Hardware
Kaiote Limited

Tuesday July 28th 2020
3:00 – 4:00PM
JOIN

Kindly register your attendance by filling in [this form](#). The Zoom Link is <https://us02web.zoom.us/j/84134706652#success>.



FACT:
The new coronavirus can be transmitted in areas with hot and humid climates

From the evidence so far, the new coronavirus can be transmitted in ALL AREAS, including areas with hot and humid weather. Regardless of climate, adopt protective measures if you live in, or travel to an area reporting COVID-19. The best way to protect yourself against COVID-19 is by frequently cleaning your hands. Eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose.

World Health Organization #Coronavirus #COVID19

9 March 2020

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!



Advertise With KPDA

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Why Advertise Through KPDA Media?

Your Ad will run on these platforms:

- 1.KPDA WEBSITE
- 2.KPDA MEDIA WEEKLY REVIEW REPORT
- 3.KPDA SOCIAL MEDIA PLATFORMS; FACEBOOK, TWITTER, LINKEDIN
- 4.KPDA E-MAIL CONTACTS

KPDA ADVERTISING PLATFORMS STATISTICS

1. KPDA Website: www.kpda.or.ke
 - Average Number of Visits per month: 10, 000 number of visitors
 - Monday and Wednesday are the most visited days of the week with an average of 7, 000 visitors
2. KPDA Media Weekly Review Report
 - 1, 500 Subscribers
 - Organic Reach: 500 subscribers
3. Facebook Page: [Kenya Property Developers Association](#)
 - 3, 232 Likes and 3, 360 Follows
 - 1, 500 organic Reach
4. Twitter: [@KPDA_Ke](#)
 - 5, 040 Followers
 - An average of 14K twitter impressions each month*
5. LinkedIn: [Kenya Property Developers Association](#)
 - 2, 732 Followers
 - Over 500 views per day
6. E-mail: Over 500 Contacts



BANNER/ADVERT REQUIREMENTS

- The advertisement MUST be in JPEG or PNG formats*
- Resolution of 72 dpi
- Colour calibration RGB
- Images should NOT EXCEED 30KB in size

WHAT IS THE COST OF ADVERTISING WITH KPDA?

We will run your advertisement for a period of four (4) consecutive weeks at an **80% discount: (VAT Exclusive)**


MEMBERS: Kshs.3000
NON-MEMBERS: Kshs.5000

Payment is required within two (2) working days of the production of the report (First Wednesday of every month from commencement of agreement).


ONLINE ADVERTISING TERMS AND CONDITIONS

Payment is due within two (2) working days of an invoice being issued.
Banner ads may be pulled if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first serve basis.


All advertising is accepted subject to the publisher's approval upon determination that the products or services advertised are in keeping with KPDA's philosophies.




ceo@kpda.or.ke
or
membership@kpda.or.ke




Kenya Property Developers Association




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Kenya Property Developers Association



www.kpda.or.ke



Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer

24th July 2020

Business Daily | Victor Juma | Friday, 24th July 2020

NSE'S BEST, WORST STOCKS DURING COVID-19 REVEALED

Troubled Kenya Airways leads a group of loss-making companies to emerge with the best stocks from a period when the country imposed tight coronavirus restrictions and the market shed Sh18 billion. [Read More.](#)

Business Daily | Editorial | Friday, 24th July 2020

EDITORIAL: ALTERNATIVE DEBT RECOVERY BY BANKS IS THE WAY TO GO

Troubled Kenya Airways leads a group of loss-making companies to emerge with the best stocks from a period when the country imposed tight coronavirus restrictions and the market shed Sh18 billion. [Read More.](#)

Business Daily | Editorial | Friday, 24th July 2020

GOVT PILES PRESSURE ON AFFORDABLE HOUSING CONTRACTORS

Contractors for the Boma Yangu initiative which is supposed to provide Kenyans with affordable housing have been warned against dragging their feet in the construction of the much awaited houses. [Read More.](#)

Business Daily | Otiato Guguyul | Friday, 24th July 2020

WORLD BANK WANTS SH1TRN KIBAKI-ERA PROJECTS STOPPED

The World Bank has called for the cancellation of incomplete infrastructure projects worth Sh1.1 trillion, mostly initiated during the Kibaki era whose termination could expose Kenya to legal suits. [Read More.](#)

Business Daily | Douglas Kiereini | Friday, 24th July 2020

HERE IS WHAT WILL SHAPE RECOVERY POST COVID-19

I recently needed to purchase some hardware for a small project at home and I discovered a small store nearby. [Read More.](#)

The Standard | Josphat Thiong'o | Friday, 24th July 2020

MCAS ACCUSE BADI OF 'OCCUPYING' FORMER MAYOR'S RESIDENCE

Nairobi Metropolitan Services boss Mohamed Badi has come under sharp criticism by a section of city MCAs accusing him of overstepping his mandate. [Read More.](#)

The Standard | Reuters | Friday, 24th July 2020

KENYA'S FOREST COMMUNITIES FACE EVICTION FROM ANCESTRAL LANDS - EVEN DURING PANDEMIC

Forest-dwelling communities in Kenya are being forcibly evicted from their ancestral lands, as temperatures plummet and coronavirus cases soar, land rights campaigners said on Thursday. [Read More.](#)

23rd July 2020

Business Daily | Sam Kiplagat | Thursday, 23rd July 2020

COST OF GRAFT: CONVICTS REEL UNDER HEFTY COURT FINES

It is almost three weeks since Sirisia MP and his accomplice Grace Sarapy Wakhungu were ordered to pay Sh2.06 billion in fines or serve 60 plus years in prison, for stealing Sh313 million from a State agency. [Read More.](#)

Business Daily | Bitange Ndemo | Thursday, 23rd July 2020

CHARTING DEVELOPMENT PATH FOR AFRICA

A report by the African Development Bank (AfDB) titled, East Africa Economic Outlook 2020: Coping with Covid-19 pandemic, confirms the worries economists have about the region's emerging development model, which is somewhat different from the traditional growth paths of other countries in the world. [Read More.](#)

Business Daily | Fred Njeru | Thursday, 23rd July 2020

ADOPT INNOVATIVE HOUSING CONCEPTS AS SECTOR REBOOTS

The real estate and construction sector has not been spared the economic disruption unleashed by the Covid-19. [Read More.](#)

Business Daily | James Kariuki | Thursday, 23rd July 2020

FIRM ROLLS OUT PRE-FABS BUILDING TECH FOR COVID ISOLATION CENTRES

Mabati Rolling Mills (MRM) has rolled out prefabricated building technology that can be deployed to fast-track construction of isolation facilities for Covid-19 patients. [Read More.](#)

The Standard | Reuters | Thursday, 23rd July 2020

NEARLY ONE BILLION PEOPLE SCARED OF LOSING HOMES OR LAND, POLL FINDS

Almost one billion people around the world fear losing their homes or land within five years, with owners and tenants in Burkina Faso and the Philippines the most concerned, a survey of 140 nations showed on Wednesday. [Read More.](#)

The Standard | Philip Mwakio | Thursday, 23rd July 2020

SUN, SAND AND SHADE: MOMBASA NOW GOES GREEN

The County Government of Mombasa is mapping up open areas as part of plans to establish green spaces in the coastal town. [Read More.](#)

The Standard | Wainaina Wambu | Thursday, 23rd July 2020

WAREHOUSE FIRMS CASH IN ON TENANTS IN RENT CRISIS

When the economic bite of the Covid-19 pandemic forced Paul to downscale his honey supply business, storage became one of his biggest headaches. [Read More.](#)

The Standard | Peter Theuri | Thursday, 23rd July 2020

BUILDERS TAKE ROW ON NEW INDUSTRY RULES TO SENATE

The battle between developers and the government over new regulations for the construction industry is heating up. [Read More.](#)

22nd July 2020

Business Daily | James Kariuki | Wednesday, 22nd July 2020

CYTONN RESUMES CONSTRUCTION OF 428 UNITS IN RUAKA

Real estate developer Cytonn Investments has resumed construction of 428 apartments at its Sh4 billion mixed-use development in Ruaka, Kiambu. [Read More.](#)

Business Daily | Mohamed Ahmed | Wednesday, 22nd July 2020

SH1.5 BILLION LIKONI FLOATING BRIDGE SET FOR CONSTRUCTION

Plans for the construction of the Sh1.5 billion Likoni Floating Bridge are in top gear with three pieces of land set to be acquired for the project. [Read More.](#)

The Standard | Eston Murithi | Wednesday, 22nd July 2020

LETS SUPPORT SMALL SCALE FARMERS TO ADOPT SOLAR ENERGY

The World Bank Group in its report of 2018 estimates that nearly 600 million people in Sub-Saharan Africa are not connected to national grid electricity and hundreds of millions more live with unreliable connections, plagued by frequent blackouts. [Read More.](#)

21st July 2020

Business Daily | Edwin Okoth | Tuesday, 21st July 2020

CHINESE FIRM BAGS SH5.6BN DEAL FOR NAIROBI BUS RAPID TRANSIT ROUTE

Chinese firm Stecol Corporation has secured a Sh5.6 billion deal to start construction of special lanes for high-capacity buses through the Nairobi city centre and Thika highway next month. [Read More.](#)

18th July 2020

The Standard | Nashon Okowa | Saturday, 18th July 2020

BUILD OR BUY? WHY HOUSING INVESTORS HAVE TO GET IT RIGHT

Self-delusion in the face of unpleasant facts is, indeed, folly. Yet in the raging debate on whether to build, buy or rent a house, we have shied away from facing the dark reservoirs of unpleasant facts that have subconsciously adulterated our judgement. [Read More.](#)

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on 0737 530 290 or 0725 286 689 or by emailing ceo@kpda.or.ke

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