

KPDA Media Weekly Review Report as at 26th June 2020



CEO DE-BRIEF





REQUEST FOR COMMENTS - AMENDMENTS TO JBCC CONTRACT

As you may be aware, there has been an effort to make amendments to the agreement and conditions of contract for building works.

There has been progress in this regard and we hereby present to you a [revised draft contract document](#).

Kindly do review and share any additional comments you may have to ceo@kpda.or.ke by 30th June 2020. This will be helpful as we finalize the review exercise.

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Advertise With KPDA

For remarkable reach & astounding results


Why Advertise Through KPDA Media?

Your Ad will run on these platforms:

- 1.KPDA WEBSITE
- 2.KPDA MEDIA WEEKLY REVIEW REPORT
- 3.KPDA SOCIAL MEDIA PLATFORMS; FACEBOOK, TWITTER, LINKEDIN
- 4.KPDA E-MAIL CONTACTS

KPDA ADVERTISING PLATFORMS STATISTICS

1. KPDA Website: www.kpda.or.ke
 - Average Number of Visits per month: 10, 000 number of visitors
 - Monday and Wednesday are the most visited days of the week with an average of 7, 000 visitors
2. KPDA Media Weekly Review Report
 - 1, 500 Subscribers
 - Organic Reach: 500 subscribers
3. Facebook Page: [Kenya Property Developers Association](#)
 - 3, 232 Likes and 3, 360 Follows
 - 1, 500 organic Reach
4. Twitter: [@KPDA_Ke](#)
 - 5, 040 Followers
 - An average of 14K twitter impressions each month*
5. LinkedIn: [Kenya Property Developers Association](#)
 - 2, 732 Followers
 - Over 500 views per day
6. E-mail: Over 500 Contacts



BANNER/ADVERT REQUIREMENTS

- The advertisement MUST be in JPEG or PNG formats*
- Resolution of 72 dpi
- Colour calibration RGB
- Images should NOT EXCEED 30KB in size

WHAT IS THE COST OF ADVERTISING WITH KPDA?

We will run your advertisement for a period of four (4) consecutive weeks at an **80% discount: (VAT Exclusive)**


MEMBERS: Kshs.3000
NON-MEMBERS: Kshs.5000

Payment is required within two (2) working days of the production of the report (First Wednesday of every month from commencement of agreement).


ONLINE ADVERTISING TERMS AND CONDITIONS

Payment is due within two (2) working days of an invoice being issued.
Banner ads may be pulled if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first serve basis.


All advertising is accepted subject to the publisher's approval upon determination that the products or services advertised are in keeping with KPDA's philosophies.




ceo@kpda.or.ke
or
membership@kpda.or.ke




Kenya Property Developers Association




[@KPDA_KE](#)



Kenya Property Developers Association



www.kpda.or.ke



Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer

REQUEST FOR COMMENTS ON DRAFT INCOME TAX REGULATIONS ON REITS

Following the passing of the Finance Act, 2019 investment companies wholly owned by a REIT are exempted from income tax. In this regard, the Capital Markets Authority (CMA) has developed draft Regulations to operationalize Section 20 (c) and (d) of the Income Tax Act on exemption of REITs.

The CMA has exposed for public comment the draft regulations under the Income Tax Act (ITA) to clarify issues around the income tax exemption, including the application process. Kindly see attached the [draft regulations](#) and the [notice to the general public](#).

This is a kind request to share any comments on the draft regulations so as to ensure the final output is reflective of the industry's position. Comments can be submitted via e-mail to comments@cma.or.ke or hand delivered to:

The Chief Executive
Capital Markets Authority
Embankment Plaza, 3rd Floor, Longonot Road, Upperhill
P.O. Box 74800 - 00200

Nairobi.

26th June 2020

Business Daily | John Mutua | Friday, 26th June 2020

BANKS RESTRUCTURE SH679BN LOANS ON CORONA CASH CRUNCH

Banks have restructured loans worth Sh679.6 billion or 23.4 percent of the total loan book by end of May due to the coronavirus disease economic hardships that have hurt the borrowers' ability to repay. [Read More.](#)

Business Daily | Charles Mwaniki | Friday, 26th June 2020

HF OFFERS GLOBAL FINANCIER ASSETS TO PAY SH1.59BN LOAN

Mortgage financier HF Group has offered land and houses to settle a Sh1.59 billion loan owed to international investment fund Crescent Finco LLP. [Read More.](#)

Business Daily | Ibrahim Mwachane | Friday, 26th June 2020

WHAT THE LAW SAYS ABOUT EVICTIONS

Eviictions are a rather difficult subject. They are informed by two very different schools of opinion! One is the inherent need for everyone to have a place for a home. [Read More.](#)

Business Daily | Thorn Mulli | Friday, 26th June 2020

HOTEL SECTOR WARMS UP TO NEW NORMAL

The tourism industry can heave a sigh of relief after the government gave the clearest indication yet of a gradual resumption of services. [Read More.](#)

25th June 2020

Business Daily | Data Hub | Thursday, 25th June 2020

CAN MIGRATION OF LABOUR SPUR KENYA'S ECONOMIC REBOUND AFTER COVID-19?

Just as the rest of the world, the coronavirus pandemic has drastically affected Kenya's economy and with projections showing that the virus will be around for much longer than anticipated. This impact is expected to further deepen. [Read More.](#)

The Standard | Fredrick Obura | Thursday, 25th June 2020

RELIEF FOR BORROWERS AS CBK RETAINS KEY RATE AT 7.0 PER CENT

On Thursday, CBK's Monetary Policy Committee noted that the package of policy measures adopted since March against the effects of COVID-19 were having the intended effect on the economy. [Read More.](#)

The Standard | Peter Theuri | Thursday, 25th June 2020

PROPERTY SECTOR FACES REBOOT IN COVID-19 REBOUND

The silence in many prime commercial buildings in the city was deafening even before the Covid-19 pandemic, with potential tenants put off by the high rents that Grade A offices attract. [Read More.](#)

The Standard | Renson Mnyamwezi | Thursday, 25th June 2020

TAITA TAVETA COUNTY SUED OVER KSH5.5 MILLION RENT ARREARS

Taita-Taveta County Government's legal team on Thursday failed to attend to the interpartes hearing in a case a former chief has sued the administration over rent default amounting to millions of shillings. [Read More.](#)

The Standard | Standard Correspondent | Thursday, 25th June 2020

20, 000 HOMEOWNERS IN CITY ESTATE RISK LOSING PROPERTY

At least 20,000 families in Nairobi's Lang'ata area risk losing their homes after the State announced plans to seize land it says was grabbed from Ngong Forest. [Read More.](#)

The Standard | The Conversation | Thursday, 25th June 2020

HOW URBANISATION CREATED CONDITIONS FOR PANDEMIC

Covid-19 brought the relation between humans and animals to the core of social and scientific debates. [Read More.](#)

24th June 2020

Business Daily | Data Hub | Wednesday, 24th June 2020

BANKS RECOVER ASSETS OVER CUSTOMERS' LOAN DEFAULTS

Housing Finance (HF) and Stanbic Bank collectively recovered Sh1.03 billion customers' assets last year over unpaid loans, underlining increased debt distress as borrowers struggle with repayment. [Read More.](#)

23rd June 2020

Business Daily | Data Hub | Tuesday, 23rd June 2020

WAYS TO LIFT KENYA FROM GLOBAL ENVIRONMENTAL RANKING BOTTOM LIST

Kenya has a lot going for it environmental-wise. It is among a handful of nations worldwide generating and consuming electricity almost completely from renewable sources. [Read More.](#)

22nd June 2020

Business Daily | James Kariuki | Monday, 22nd June 2020

AGENCY OPENS TALKS ON PAYING KAJIADO ROAD LAND OWNERS

Individuals and institutions owning 18 parcels of land along Ngong-Kiserian-Isinya corridor have been invited for compensation talks next month as the State races to complete its first annuity road. [Read More.](#)

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on **0737 530 290** or **0725 286 689** or by emailing ceo@kpda.or.ke

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