

KPDA Media Weekly Review Report as at 5th December 2020



CEO DE-BRIEF

AFFORDABLE VILLAS AT VIPINGO BY SUPERIOR HOMES KENYA

PAZURI
at Vipingo

Superior
Homes Kenya



Tel: +254 713 888 333 | Email: sales@superiorhomes.co.ke

Reach out to Superior Homes on 0713 888 333 or email sales@superiorhomes.co.ke

KPDA INTRODUCES A NEW MEMBERSHIP CATEGORY!!

Are you an individual in the built sector and would like to join the KPDA Family?
We have introduced this category for you!

Specific Benefits of Individual Membership

- ♣ Access to advocacy strength in numbers by serving on KPDA committees committed to working in the interests of the industry as a whole
- ♣ Exposure to the local and international client base through listing in the KPDA website
- ♣ Free access to information on the latest issues affecting the industry, via regular publications, newsletters, media reports and research;
- ♣ Participate in networking events and professional development courses at discounted rates
- ♣ Leverage on KPDA collaboration with other BMOs such as Architectural Association of Kenya (AAK), Kenya Green Building Society (KGBS), Kenya Federation of Master Builders (KFMB), Association of Construction Project Managers of Kenya (ACMK), National Construction Authority (NCA) on information and discounted rates to their events

Registration Charges:

Registration Fees: Kshs. 5, 700

Annual Subscription: Kshs. 11, 400

TOTAL: KSHS. 17, 100 (Inclusive of VAT)

For more information, feel free to contact Cynthia Wakio via the email address, membership@kpda.or.ke

5th December 2020

Business Daily | James Kariuki | Saturday, 5th December 2020

HOLIDAY HOMES ON HIGH DEMAND

Kenyans who had turned their extra bedrooms or houses into Airbnbs, lodging and homestays for travellers, are experiencing a rebound. [Read More.](#)

The Standard | Anne Wacera | Saturday, 5th December 2020

EPRA REGULATIONS ARE GOOD BUT MUST MAKE SOLAR POWER SAFE FOR ALL

There has been a raging debate about the draft Energy (Solar Photovoltaic Systems) Regulations 2020 proposed by Energy and Petroleum Regulatory Authority which seek to streamline the manufacture, importation, installation and maintenance of solar components and systems. [Read More.](#)

4th December 2020

Business Daily | James Kariuki | Friday, 4th December 2020

INSIDE SUPERIOR HOMES' COVID SURVIVAL PLAYBOOK

Newly appointed Superior Homes chief executive Shiv Arora is taking the reins at the property developer at a time business has been hit hard by Covid-19. [Read More.](#)

Business Daily | Constant Munda | Friday, 4th December 2020

FALL IN PROPERTY TAXES SIGNALS LOW LAND, HOUSE SALES

Property taxes contracted by Sh213 million in the first quarter of the current financial year, Treasury data shows, signalling depressed deals at the time most businesses and families were recovering from Covid-19 knocks. [Read More.](#)

Business Daily | Otiato Guguyu | Friday, 4th December 2020

AMERICAN PE TARGETS ENERGY PROJECTS WITH SH5.5BN FUND

American private equity fund Everstrong Capital wants to raise Sh5.5 billion (\$50 million) from institutional investors targeting infrastructure projects in Kenya and Africa. [Read More.](#)

3rd December 2020

Business Daily | John Tanui | Thursday, 3rd December 2020

GREEN BUILDINGS WILL HELP TACKLE CLIMATE CHANGE

It is common at this day and age to hear people talking about going green. And no matter our thoughts around it, at some point we will all have to follow the green movement. [Read More.](#)

The Standard | Reuters | Thursday, 3rd December 2020

PANDEMIC SILVER LINING: EMPTY PARIS HOTEL SHELTERS THE HOMELESS

In normal times the Hotel Avenir Montmartre is a tourist magnet with its views of the Eiffel Tower and the Sacre Coeur church, but COVID-19 has scared off the usual guests. Instead, the hotel has opened its doors to the homeless. [Read More.](#)

The Standard | Winnie Makena | Thursday, 3rd December 2020

WHAT IT TAKES TO MAKE YOUR HOME SMART

Lee Gatimu, who runs an electronics firm, says what gives a home smart status is technology, specifically its connectivity and automation. [Read More.](#)

The Standard | Peter Theuri | Thursday, 3rd December 2020

WHY LOW COST HOUSING IS A RICH OPTION FOR DEVELOPERS

Nairobi's real estate sector has always been a choice of extremes for housing developers on where to invest for maximum returns. [Read More.](#)

The Standard | James Wanzala | Thursday, 3rd December 2020

WOMEN ENGINEERS SEEK KEY ROLE IN POST-COVID SOLUTIONS

Women engineers have been challenged to provide solutions in post-Covid economic recovery despite their fewer numbers in the profession. [Read More.](#)

2nd December 2020

Business Daily | Collins Omulo | Wednesday, 2nd December 2020

SALE OF STATE LOW-COST NGARA HOUSES STARTS

The government has started allocating the first batch of affordable housing units at its Park Road low-cost housing project in Nairobi. [Read More.](#)

1st December 2020

Business Daily | Collins Omulo | Tuesday, 1st December 2020

160 TENANTS MOVE INTO PANGANI LOW-COST HOUSES FEBRUARY

About 160 tenants will in two months time move into the first completed housing units at Pangani Estate, Nairobi. [Read More.](#)

30th November 2020

Business Daily | James Kariuki | Monday, 30th November 2020

RISING BALCONY ACCIDENTS SHINE THE SPOTLIGHT ON BUILDING CODE ENFORCEMENT

On Saturday, November 7, 2020, baby Kai Kenton Omukubi was laid to rest at his parents' rural home in Nyambuga village near Yala township, Siaya County, hardly a fortnight after a tragic fall from the balcony of flat in Lang'ata Estate, Nairobi. [Read More.](#)

The Standard | Sara Okuoro | Monday, 30th November 2020

WHAT YOU NEED TO KNOW ABOUT MORTGAGE AND HOME OWNERSHIP

Home ownership in Kenya has remained relatively low at 21.3 per cent in urban areas compared to other developed countries such as South Africa at 53.3 per cent. [Read More.](#)

29th November 2020

The Standard | Harold Ayodo | Monday, 30th November 2020

DON'T GET TOO COMFORTABLE OVER COUNTY RENT WAIVER

I recently heard that Nairobi Governor Mike Mbuvi Sonko waived rent for six months for tenants living in houses belonging to the County Government over the economic effects of the Covid-19 pandemic. [Read More.](#)












WE WANT YOU, TO JOIN KPDA!



We want
you to join
KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: membership@kpda.or.ke
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

ADVERTISE WITH KPDA AT AN 80% DISCOUNT!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution
- Colour calibration RCB
- Size should not exceed 30KB

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:-**
Kshs. 3, 420 VAT Incl
- **Non-Members:-**
Kshs. 5, 700 VAT Incl

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke: <ul style="list-style-type: none">• 10, 000 visitors per month• 7, 000 visitors on Mondays and Wednesdays	KPDA on Twitter @KPDA_Ke: <ul style="list-style-type: none">• 5, 040 followers• 14, 000 impressions per month
The KPDA Media Weekly Review Report <ul style="list-style-type: none">• Over 1, 500 subscribers• An organic reach of over 500 subscribers	LinkedIn - Kenya Property Developers Association: <ul style="list-style-type: none">• 2, 732 followers• Over 500 views per day
Facebook page - Kenya Property Developers Association: <ul style="list-style-type: none">• 3, 360 followers and 3, 232 likes• An organic reach of over 1, 500	Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com <ul style="list-style-type: none">• Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke

www.kpda.or.ke
KPDA_Ke
Kenya Property Developers Association
Kenya Property Developers Association

Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer