

# KPDA Media Weekly Review Report as at 7<sup>th</sup> August 2020



# CEO DE-BRIEF

**KPDA Platinum Members**  
**KPDA**  
KENYA PROPERTY DEVELOPERS ASSOCIATION

**ALN**  
Anjarwalla & Khana Advocates

**BA**  
Balala & Abed ADVOCATES  
Balala & Abed Advocates

**FUSION CAPITAL**  
Rooted in the African growth story  
Fusion Capital Ltd

**MI VIDA**  
MY HOME, MY LIFE  
Prism Residential Ltd

**HFDI**  
Dreams Made Possible  
HF Development and Investments Ltd

**NEWLINE**  
Office Furniture & Kitchens  
Newline Ltd

**YASIAN Interiors**  
Living with Quality  
Yasian Technology Company td

**TWO RIVERS**  
Two Rivers Development Ltd

**SYMBION**  
Symbion Kenya Ltd

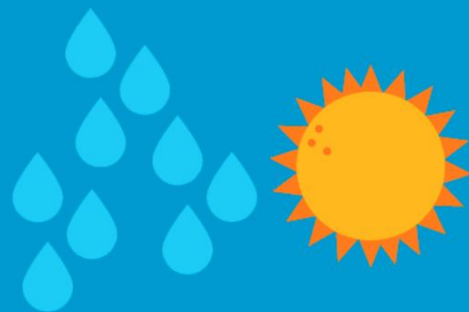
**SAVANNAH CEMENT**  
Building Perfection  
Savannah Cement Ltd

From the evidence so far, the new coronavirus can be transmitted in ALL AREAS, including areas with hot and humid weather.



Regardless of climate, adopt protective measures if you live in, or travel to an area reporting COVID-19.

The best way to protect yourself against COVID-19 is by frequently cleaning your hands. Eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose.

**FACT:**  
The new coronavirus can be transmitted in areas with hot and humid climates



ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!



# Advertise With KPDA

*For remarkable reach & astounding results*


## Why Advertise Through KPDA Media?

Your Ad will run on these platforms:

- 1.KPDA WEBSITE
- 2.KPDA MEDIA WEEKLY REVIEW REPORT
- 3.KPDA SOCIAL MEDIA PLATFORMS; FACEBOOK, TWITTER, LINKEDIN
- 4.KPDA E-MAIL CONTACTS

### KPDA ADVERTISING PLATFORMS STATISTICS

1. KPDA Website: [www.kpda.or.ke](http://www.kpda.or.ke)
  - Average Number of Visits per month: 10, 000 number of visitors
  - Monday and Wednesday are the most visited days of the week with an average of 7, 000 visitors
2. KPDA Media Weekly Review Report
  - 1, 500 Subscribers
  - Organic Reach: 500 subscribers
3. Facebook Page: [Kenya Property Developers Association](#)
  - 3, 232 Likes and 3, 360 Follows
  - 1, 500 organic Reach
4. Twitter: [@KPDA\\_Ke](#)
  - 5, 040 Followers
  - An average of 14K twitter impressions each month
5. LinkedIn: [Kenya Property Developers Association](#)
  - 2, 732 Followers
  - Over 500 views per day
6. E-mail: Over 500 Contacts



## BANNER/ADVERT REQUIREMENTS

- The advertisement MUST be in JPEG or PNG formats
- Resolution of 72 dpi
- Colour calibration RGB
- Images should NOT EXCEED 30KB in size

## WHAT IS THE COST OF ADVERTISING WITH KPDA?

We will run your advertisement for a period of four (4) consecutive weeks at an **80% discount: (VAT Exclusive)**


**MEMBERS: Kshs.3000**  
**NON-MEMBERS: Kshs.5000**

Payment is required within two (2) working days of the production of the report (First Wednesday of every month from commencement of agreement).


## ONLINE ADVERTISING TERMS AND CONDITIONS

Payment is due within two (2) working days of an invoice being issued.  
Banner ads may be pulled if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first serve basis.


All advertising is accepted subject to the publisher's approval upon determination that the products or services advertised are in keeping with KPDA's philosophies.




[ceo@kpda.or.ke](mailto:ceo@kpda.or.ke)  
or  
[membership@kpda.or.ke](mailto:membership@kpda.or.ke)




Kenya Property Developers Association




@KPDA\_KE



Kenya Property Developers Association



[www.kpda.or.ke](http://www.kpda.or.ke)



Reach out to us on [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke). Click [here](#) to view the flyer

**7<sup>th</sup> August 2020**

**Business Daily | Business Daily | Friday, 7<sup>th</sup> August 2020**

**STANCHART, DAVIS & SHIRTLIFF UNVEIL KENYA'S FIRST SUSTAINABLE FINANCE PACKAGE**  
Davis & Shirliff has partnered with Standard Chartered Bank to launch Kenya's first sustainable financing instrument to support a green, low-carbon and resilient future. [Read More.](#)

**Business Daily | Business Daily | Friday, 7<sup>th</sup> August 2020**

**NSE INVESTORS COULD SOON BE ABLE TO LEND AND BORROW SECURITIES BETWEEN PARTIES**

Investors at the Nairobi Securities Exchange could soon be able to lend and borrow securities between parties, a move which widens the offering available for investor participation in the capital market. [Read More.](#)

**Business Daily | Brian Ngugi | Friday, 7<sup>th</sup> August 2020**

**TENDER FOR KONZA MEETING CENTRE NOW APPROVED**

The procurement regulator has approved a billion tender awarded by the Konza City Development Authority to build a conference facility paving the way for the project to start. [Read More.](#)

**Business Daily | Colins Omulo | Friday, 7<sup>th</sup> August 2020**

**NAIROBI REVENUE PLATFORM TO BE ROLLED OUT IN PHASES**

The newly launched revenue collection platform for Nairobi will be rolled out in phases. [Read More.](#)

**The Standard | Wainaina Wambu | | Friday, 7<sup>th</sup> August 2020**

**TOP HOTELS PUT ON SALE AMID INDUSTRY SLUMP**

Two three-star hotels in Nairobi have been put on auction as the Covid-19 pandemic batters the hospitality industry. [Read More.](#)

**6<sup>th</sup> August 2020**

**The Standard | James Wanzala | Thursday, 6<sup>th</sup> August 2020**

**FLIGHTS BAN TAKES TOLL ON CONSTRUCTION**

The suspension of international travel by the government to stop the spread of Covid-19 in March took a huge toll on the construction sector, a new report says. [Read More.](#)

**The Standard | The Conversation | Thursday, 6<sup>th</sup> August 2020**

**WHY SLUMS COULD BUCKLE UNDER THE WEIGHT OF CORONA**

The challenges of informal settlements have once again been thrown into the spotlight in the midst of the current pandemic. [Read More.](#)

**The Standard | Peter Theuri | Thursday, 6<sup>th</sup> August 2020**

**HOW YOU CAN LEGALLY LOSE YOUR LAND TO SQUATTERS**

A simmering row between a couple that had lived on a piece of land for 60 years and a mysterious man who came with eviction orders to claim the parcel, was the topic of a gruelling discussion. [Read More.](#)

The Standard | Awal Mohammed | Thursday, 6<sup>th</sup> August 2020

**SOUTH AFRICAN STORE OPENS DOORS FOR KENYA**

South African construction material retailer, Builders, is set to open doors in Kenya later this month. [Read More.](#)

5<sup>th</sup> August 2020

Business Daily | George Wachira | Wednesday, 5<sup>th</sup> August 2020

**SOLDIER ON GENERAL BADI, NAIROBI STANDS WITH YOU**

In this column I always endeavour to encourage positive and progressive change especially where such change adds value to socio-economic lives of Kenyans and the country at large. [Read More.](#)

4<sup>th</sup> August 2020

Business Daily | Sam Kiplagat | Tuesday, 4<sup>th</sup> August 2020

**SH50BN LAND REVERTS TO STATE**

The High Court Monday ordered more than 50 acres of land worth Sh5 billion, which was illegally allocated to five companies during the Moi era, be returned to a government department. [Read More.](#)

The Standard | Fredrick Obura | Tuesday, 4<sup>th</sup> August 2020

**STATE KICKS PROCESS TO TURN RAILWAY STATION INTO A MODERN CITY**

The plan to modernise Nairobi Railway station into a modern city is on top gear with bidders expected to submit their proposal on August 20. [Read More.](#)

3<sup>rd</sup> August 2020

Business Daily | Business Daily | Friday, 7<sup>th</sup> August 2020

**FALLING RENT, LOW OCCUPANCY HIT PROPERTY DEVELOPERS INCOME**

Real estate investors have reported double-digit losses in income as the Covid-19 pandemic keeps rent prices low and causes poor uptake of space, a report by realtor Knight Frank shows. [Read More.](#)

Business Daily | Business Daily | Friday, 7<sup>th</sup> August 2020

**LAMU FARMERS WANT LAND FOR SH200BN COAL PLANT RETURNED**

Owners of land earmarked for the establishment of the Sh200 billion coal-fired power plant in Lamu County now want their property back. [Read More.](#)

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on 0737 530 290 or 0725 286 689 or by emailing [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke)

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