

KPDA Media Weekly Review Report as at 8th November 2020



CEO DE-BRIEF

KPDA Platinum Members
KPDA
KENYA PROPERTY DEVELOPERS ASSOCIATION

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BA
Balala & Abed Advocates

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MI VIDA
MY HOME, MY LIFE
Prism Residential Ltd

HFDI
Dreams Made Possible
HF Development and Investments Ltd

NCBA
NCBA Bank Kenya PLC

NEWLINE
Office Furniture & Kitchens
Newline Ltd

YASIAN Interiors
Living with Quality
Yasian Technology Company td

TWO RIVERS
Two Rivers Development Ltd

SYMBION
Symbion Kenya Ltd

SAVANNAH CEMENT
Building Perfection
Savannah Cement Ltd

KCB
Making the Difference
KCB Bank Kenya Ltd

MRM
MABATI ROLLING MILLS
Mabati Rolling Mills Ltd

KONE
Elevators Escalators
Kone Kenya Ltd

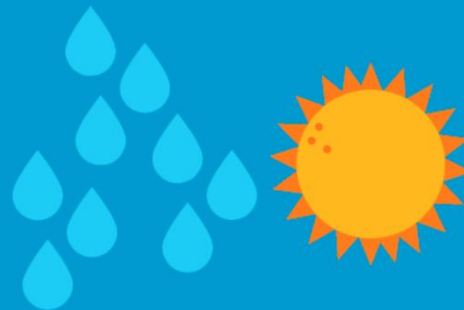
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From the evidence so far, the new coronavirus can be transmitted in ALL AREAS, including areas with hot and humid weather.

Regardless of climate, adopt protective measures if you live in, or travel to an area reporting COVID-19.

The best way to protect yourself against COVID-19 is by frequently cleaning your hands. Eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose.

FACT:
The new coronavirus can be transmitted in areas with hot and humid climates



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8th November 2020

Business Daily | James Wanzala | Sunday , 8th November 2020

FILTH CHOCKING NAIROBI CITY ESTATES AS FIGHT OVER BUDGET RAGES

Kenya Mortgage Refinance Company has reached a deal that will see the African Development Bank (AfDB) guarantee its debut bond issue, planned for the third quarter of next year. [Read More.](#)

Business Daily | Harold Odhiambo and Anne Atieno | Sunday , 8th November 2020

QUESTIONS AS GOVERNOR NYONG'O'S ADMINISTRATION BEGIN DEMOLITIONS OVER UNPAID RENT

Bulldozers manned by Kisumu County officials yesterday brought down county houses in a bid to force out tenants who allegedly have accrued rent arrears. [Read More.](#)

6th November 2020

Business Daily | Edward Kariuki | Friday, 6th November 2020

SPECULATION IN LAND HURTING AFFORDABLE HOUSING SCHEME

Affordable housing in Kenya will remain a pipe dream if the problem of land speculation and hoarding is not urgently addressed. [Read More.](#)

Business Daily | Elvis Onchwari | Friday, 6th November 2020

THE GEM THAT IS PAZURI VIPINGO

Superior Homes Kenya, East Africa's leading master-planned real estate developer, now offers you an opportunity to buy and invest in Pazuri at Vipingo. [Read More.](#)

5th November 2020

Business Daily | Brian Okinda | Thursday, 5th November 2020

REALTORS TAP VIRTUAL TOURS TO ATTRACT HOME BUYERS

Whichever way one looks at it, new technology has transformed the real estate industry. [Read More.](#)

The Standard | BBC | Thursday, 5th November 2020

HOW 'OUTDOOR' DESIGN CAN CREATE A BETTER WORKSPACE

When the pandemic padlocked international borders earlier this year, MaSovaida Morgan traded her itinerant life as a travel writer for a steady gig working remotely in Washington, DC for a tech company based in Silicon Valley. [Read More.](#)

The Standard | Zoe Tabary | Thursday, 5th November 2020

HAS CORONA CHANGED URBAN LIFE FOR GOOD?

Downtowns are deserted and happy hour is history as a second coronavirus wave hits cities from London to Kuala Lumpur, leaving futurologists predicting which changes to urban living are here to stay in a post-viral world. [Read More.](#)

The Standard | Paul Kariuki | Thursday, 5th November 2020

NOW DEVELOPERS OF GATED COMMUNITY HOMES FIND NEW ABODE IN SLEEPY VILLAGES

Gated communities are seen as a preserve of a few well-heeled individuals who can afford to rent or buy houses there. [Read More.](#)

The Standard | Josphat Thiong'o | Thursday, 5th November 2020

BADI TELLS SONKO TO KEEP OFF RENT MATTERS

A new tussle between Nairobi Governor Mike Sonko and Nairobi Metropolitan Service (NMS) boss Mohammed Badi has emerged over the issuance of rent waivers. [Read More.](#)

2nd November 2020

Business Daily | Collins Omulo | Monday, 2nd November 2020

NMS TO UPGRADE MUKURU SLUMS FOR A 'GREEN' NAIROBI

Mukuru informal settlement will be transformed into a modern settlement within a year, Nairobi Metropolitan Services (NMS) has said. [Read More.](#)












WE WANT YOU, TO JOIN KPDA!



We want
you to join
KPDA!



Why join KPDA?

 <p>Be at the forefront of advocating for change and better environment in the built sector</p>	 <p>Get to air issues affecting yourselves and others to a body that realises real change</p>	 <p>Access to our database with top level management contacts</p>	 <p>One on one introduction to companies you would like to work with</p>
 <p>Access direct contact to regulatory bodies in the industry and the Government departments touching on the built sector</p>	 <p>Access to the latest news and trends in the industry</p>	 <p>Meet and exchange contacts with other members in networking events</p>	
 <p>Free members networking events</p>	 <p>Get discounted rates to events</p>	 <p>Get the privilege to negotiate sponsorship rates as a paid up member</p>	 <p>Join a like-minded family !</p>



Ps: All physical meetings will be held post COVID-19!

Contact Cynthia Wakio by email: membership@kpda.or.ke!
Our website is www.kpda.or.ke to view each category and the rates

Reach out to Cynthia on membership@kpda.or.ke

ADVERTISE WITH US: WE ARE GIVING YOU AN 80% DISCOUNT!!!!

Why Advertise through KPDA Media

Your Ad will run on these platforms:

- The KPDA Website
- The KPDA Media Weekly Review Reports
- KPDA Social Media Platforms: Facebook, Twitter and LinkedIn
- KPDA's Email Listing

AD Requirements:

- JPC or PNG format
- 72 dpi resolution
- Colour calibration RGB
- Size should not exceed 30KB

What is the Cost of Advertising with KPDA?

We will run your ad for a period of four (4) weeks (one month) at an 80% discount!!!

- **KPDA Members:- Kshs. 3, 420 VAT Incl**
- **Non-Members:- Kshs. 5, 700 VAT Incl**

Payment must be received prior to the commencement of advertising. An invoice shall be issued upon confirmation to facilitate the processing of payment.

Advertising Terms and Conditions

- Advertisements will only be run upon receipt of payment
- All information and Material supplied to KPDA should be true, accurate and not misleading, and nothing contained in it is liable to bring KPDA into disrepute
- The Material shall not indicate an intention to discriminate on grounds of sex, race, religion or belief, disability, ethnic origin, age or sexual orientation (unless such an Advertisement is exempted from any statutory requirements relating to such forms of discrimination and the Customer notifies KPDA of the applicability of such an exemption at the time when the Advertisement is submitted to KPDA);
- KPDA reserves the right to determine the appropriateness of ad content and not run advertisements deemed to contract KPDA's Code of Conduct and values. In the event that KPDA declines to run an advertisement, the customer shall be refunded for the amount they will have paid.

KPDA Advertising Platform Statistics

The KPDA Website - www.kpda.or.ke:

- 10, 000 visitors per month
- 7, 000 visitors on Mondays and Wednesdays

KPDA on Twitter @KPDA_Ke:

- 5, 040 followers
- 14, 000 Impressions per month

The KPDA Media Weekly Review Report

- Over 1, 500 subscribers
- An organic reach of over 500 subscribers

LinkedIn - Kenya Property Developers Association:

- 2, 732 followers
- Over 500 views per day

Facebook page - Kenya Property Developers Association:

- 3, 360 followers and 3, 232 likes
- An organic reach of over 1, 500

Email Contacts - ceo@kpda.or.ke, membership@kpda.or.ke, kpdasecretariat@gmail.com

- Over 1, 000 email contacts

For more information,
please call: 0725 286 689 / 0737 530 290
or email: ceo@kpda.or.ke.

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Reach out to us on ceo@kpda.or.ke. Click [here](#) to view the flyer