

KPDA Media Weekly Review Report as at 14th April 2023



KPDA SECRETARIAT DE-BRIEF

THE Q1 DEVELOPERS DIGEST

ADVERTISEMENT OPPORTUNITIES! PROMOTE YOUR BRAND AND REACH A TARGETED AND ENGAGED AUDIENCE IN REAL ESTATE.



The Developer's **Digest**

A Publication by the Kenya Property Developers Association

ADVERTISE WITH US

The Developer's Digest is filled with current industry news, updates on the Association's ongoing activities, views, interesting facts and specialty advertising messages.

Looking for the perfect place to advertise your business to a highly engaged and targeted audience? Look no further than the KPDA Developers Digest! Our publication is read by thousands of real estate developers, contractors and investors, making it the perfect place to get your message in front of the right people.

For more information

Kindly reach out to Yvonne Ndegwa on telephone 0725 286 689 or by email to membership@kpda.or.ke / ceo@kpda.or.ke.



Kenya Property Developers Association



@KPDA_Ke



Kenya Property Developers Association

THE DEVELOPER'S DIGEST RATE CARD 2023

ADVERTISE WITH US! Call us on 0725286689 or find us on email at membership@kpda.or.ke

The Developer's Digest

A Publication by the Kenya Property Developers Association

RATE CARD 2023

The Developer's Digest is a quarterly e-newsletter supported and published by the Kenya Property Developers Association and designed by Eric Ng'ang'a. It targets the various players in the property industry in Kenya and highlights a wide spectre of issues affecting our members, other professionals, manufacturers and both private and public sector players in the industry. We seek to encourage positive dialogue and development

The Developer's Digest is filled with current industry news, updates on the Association's ongoing activities, views, interesting facts and specialty advertising messages.

WHY ADVERTISE THROUGH THE DEVELOPER'S DIGEST?

- Our readership includes over of 3,000 our contacts who are KPDA members and partners as well as other industry players
- Our audience outreach also extends to our social media platforms and is uploaded onto our website which receives over 5,000 Unique Visitors and over 500,000 Hits monthly
- We offer a unique, flexible, converged media mix that helps advertisers communicate their message effectively. This includes our website, e-newsletter, social media platforms and focused events (such as our training and networking forums)

- We keep track of our readership and are sensitive to emerging issues in the industry
- It is a free and interactive online publication
- We at **The Developer's Digest** will work with you to create the most effective multi-platform advertising strategy that will ensure you reach your targeted consumer every direction they look. After all, the distance between you and your consumer, is no longer a straight line.

The Developer's Digest will also offer you advertising on our website with a direct link to you and your company's website. Please contact the KPDA secretariat via email on ceo@kpda.or.ke or call us on 0737 530 290 or 0725 286 689 for more information.

RATES PER TWO MONTH PERIOD

Quarter (1/4) page	Kshs. 10,000
Third (1/3) page	Kshs. 15,000
Half (1/2) page	Kshs. 22,500
Full page	Kshs. 30,000



DIGITAL INPUT/MECHANICAL REQUIREMENTS - ADVERTS

SIZE	WIDTH	DEPTH
¼ page (horizontal)	184.5mm	65mm
1/4 page (vertical)	90mm	125.5mm
1/3 page (horizontal)	210mm	90mm
1/3 page (vertical)	68mm	270mm
1/2 page (horizontal)	210mm	139mm
1/2 page (vertical)	105mm	265mm
Full page (theme colour)	210mm	247mm
Full page	210mm	297mm

NOTE: 300 dpi resolution; colour calibration RGB; not larger than 20MB; jpg format OR pdf PRESS QUALITY format with outlined text.

ONLINE ADVERTISING TERMS & CONDITIONS:


Payment is due within 15 days from when an invoice is issued. All payments should be made in the name of KPDA.

Banner ads may be pulled off if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first served basis. All advertising is accepted subject to the publisher's approval upon determination that the products or service advertised are in keeping with **The Developer's Digest's** philosophy.

BECOME A MEMBER TODAY

DON'T BE LEFT BEHIND! BE PART OF THE REAL ESTATE ADVOCACY CHAMPIONS

Apply now: <https://kpda.or.ke/membership> or call us on 0725286689 or find us on email at membership@kpda.or.ke













WHO ARE KPDA MEMBERS?

- Property Development Firms
- Real-estate Agents and Managers
- Industry Suppliers
- Professional Firms (Law firms, project managers, technology firms, Advisory firms etc)
- Government Agencies
- Financial Institutions Based Both in Kenya and Globally.
- Institutional investors and Managers

Principally, KPDA champions the interests of the industry to ensure a better business environment.

WHY JOIN KPDA?

 <p>(Advocacy) Be at the forefront of advocating for change and better environment in the built sector.</p>	 <p>(Advocacy) Get to air issues affecting yourselves and others to a body that realizes real change.</p>	 <p>(Information) Access to our database with top level management contacts.</p>	 <p>(Connections) One on one introduction to companies you would like to work with.</p>
 <p>(Connections) Access direct contact to regulatory bodies in the industry and the government departments touching on the built sector.</p>	 <p>(Information) Access to the latest news and trends in the industry.</p>	 <p>(Networking) Meet and exchange contacts with other members in networking events.</p>	
 <p>(Networking) Free members networking event.</p>	 <p>(Discounts) Get the privilege to negotiate sponsorship rates as a paid-up member.</p>		 <p>(Advocacy) Join a like-minded family.</p>

2023 KPDA PLATINUM MEMBERS



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www.kpda.or.ke

KPDA PLATINUM MEMBERS



Anjarwalla & Khanna LLP



FSD Kenya



Fusion Capital Ltd



CM Advocates LLP



International Housing Solutions



Prism Resident Ltd



Gateway Real Estate Africa



Mabati Rolling Mills



NCBA Bank



Purple Dot International



Britam Holdings



Kone East Africa Ltd



Safaricom Ltd

2023 KPDA ASSOCIATE GOLD MEMBERS



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KPDA ASSOCIATE GOLD MEMBERS



Coulson Harney Advocates



Davis and Shirtliff



Mohammed Muigai LLP



Kumkang Kind East Africa Ltd



Mapei East Africa Ltd



Questworks

Questworks



G&A Advocates LLP

GA Advocates LLP



Boogertman
and Partners



Saj Ceramics Ltd



Wamae & Allen Associates



KN law LLP



Geosurveys & Geospatial
Information Ltd



Mobitech Water Solutions
Ltd

MMC ASAFO

MMC Asafo



Centre for Affordable
Housing Finance



State Department for
Housing and Urban
Development (SDHUD)

2023 KPDA CALENDAR OF EVENTS

MAKE YOUR PRODUCT, SERVICE OR BUSINESS STAND OUT! UTILIZE THE AVAILABLE SPONSORSHIP OPPORTUNITIES AT THE KPDA EVENTS ACROSS THE YEAR



CALENDAR OF EVENTS 2023

Kenya Property Developers Association is the Representative Body of the Residential, Commercial and Industrial Property Development Sector in Kenya.

For more information please contact the secretariat on **0725 286 689/0737 530 290**

JANUARY	MARCH	APRIL	APRIL	MAY
KPDA CEO BREAKFAST FORUM Theme: The Real Estate Industry: Impact of Government Regulations on the Business Environment Date: Tuesday, 31st January 2023 Time: 7.00am - 10.30am Venue: Park Inn by Radisson, Westlands  BusinessPartners	THE KPDA ANNUAL CONFERENCE Theme: Re-Imagining the Future of the Real Estate Sector Date: Thursday, 23rd March 2023 Time: 8.00am - 5.00pm Venue: Radisson Blu Upper Hill, Nairobi	KPDA/BUILD X STUDIOS WORKSHOP, CLT PROTOTYPE VISIT Date: Thursday, 20th April 2023 Time: 9:00am - 10:30am Venue: Kyuna Road MEMBERS ONLY EVENT	KPDA/MRM MORNING LEARNING SESSION Theme: Steel Strong: Navigating Steel Cost Fluctuations without Compromising Quality. Date: Thursday, 27th April 2023 Time: 7.30am - 11.00am Venue: Mabati Rolling Mills Offices (Syokimau) MEMBERS ONLY EVENT	11TH KPDA AGM & KPDA MID-YEAR CORPORATE NETWORKING (KOROGA) EVENT Date: Friday, 12th May 2023 Time: 6.00pm onwards Venue: Virtual & Physical Sponsorship Opportunities Available
MAY	JUNE	JULY	AUGUST	AUGUST
EAST AFRICAN PROPERTY INVESTMENT SUMMIT Theme: Dynamic Frontiers Date: Wednesday 17 & Thursday 18 May 2023 Time: 8.00am - 5.00pm Venue: Radisson Blu Upper Hill, Nairobi Sponsorship Opportunities Available	KPDA HALF DAY WORKSHOP Theme: TBC Date: Thursday 8th June 2023 Time: 8.00am - 1.00pm Venue: TBD Sponsorship Opportunities Available	KPDA MORNING LEARNING SESSION Theme: TBC Date: Tuesday 4th July 2023 Time: 7.30am - 10.30am Venue: TBD Sponsorship Opportunities Available	KPDA HALF DAY WORKSHOP Theme: TBC Date: Tuesday 15th August 2023 Time: 8.00am - 1:00pm Venue: TBC Sponsorship Opportunities Available	KPDA ONLINE WEBINAR Theme: TBC Date: Wednesday 30th August 2023 Time: 9.00am - 10:30am Venue: Zoom Sponsorship Opportunities Available
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
KPDA CEO BREAKFAST FORUM Theme: TBC Date: Thursday 28th September 2023 Venue: TBC Sponsorship Opportunities Available	KPDA HALF DAY WORKSHOP Theme: TBC Date: Tuesday, 24th October 2023 Time: 8.00am - 11.30am Venue: TBD Sponsorship Opportunities Available	KPDA ONLINE WEBINAR Theme: TBC Date: Thursday, 9th November 2023 Time: 10.00am - 11.30am Venue: Zoom Sponsorship Opportunities Available	END OF YEAR KPDA CORPORATE NETWORKING EVENT Theme: TBC Date: Friday, 1st December 2023 Time: 6.00pm onwards Venue: TBD Sponsorship Opportunities Available	

TOP STORIES OF THE WEEK: A RECAP OF WHAT DOMINATED THE HEADLINES

14th April 2023

Business Daily | Patrick Alushula | Friday 14th April 2023

CIC EXPANDS OPTIONS FOR SH4BN KIAMBU LAND SALE

CIC Group has expanded options for the sale of Kiambu land valued at about Sh4.05 billion as it seeks to attract more buyers. [Read More.](#)

Business Daily | Jackson Biko | Friday 14th April 2023

PATRICK GATONGA: FROM A LITTLE MABATI HAMLET TO C-SUITE

Dr Patrick Gatonga, the AAR Insurance Group CEO is a man of many words. Words tumble out of him in a staggering viscosity. But then again, he is a man of a great journey and men like him need words to illustrate these expeditions of life. [Read More.](#)

13th April 2023

The Standard | Graham Kajilwa | Thursday 13th April 2023

LACK OF INFORMATION BLAMED FOR LOW REAL ESTATE INVESTMENT TRUSTS UPTAKE

Players in the real estate sector have cited the lack of information on how Real Estate Investment Trusts (Reits) work as one of the reasons for the low uptake of the investment vehicle. [Read More.](#)

Nation | Derick Luvega | Thursday 13th April 2023

HOPE FOR MBALE EVICTEES AS RESETTLEMENT PROBE BEGINS

The Senate has launched a probe into the delayed degazettement of the 40-acre Musunji-Shaviringa Settlement Scheme to compensate the over 300 families who gave up their lands to allow the government to establish a district headquarters in Mbale in 1985. [Read More.](#)

Nation | Anthony Kitimo | Thursday 13th April 2023

ALARM BELLS AS NLC READIES FOR RAILWAY LAND COMPENSATION IN MOMBASA

The National Lands Commission (NLC) is facing a daunting task in identifying genuine land owners to be compensated for the ongoing construction of the metre gauge railway line on Mombasa Island. [Read More.](#)

Nation | Albert Mwazighe | Thursday 13th April 2023

LIMITED FUNDING? DON'T GIVE UP ON YOUR DREAM OF OWNING SOME REAL ESTATE JUST YET...

Unlike many other forms of investment, real estate investments offer a unique combination of high returns and safety of your investment. [Read More.](#)

Nation | Richard Munguti | Thursday 13th April 2023

CITY ESTATE TENANTS WANT COURT TO RETURN 40.7 ACRES OF GRABBED PUBLIC UTILITY LAND

Over five thousand tenants of Juja Road Estate in Nairobi are seeking orders to return a 40.7-acre public utility land valued at over Sh600 million irregularly allocated to seven developers. [Read More.](#)

Business Daily | Ibrahim Mwathane | Thursday 13th April 2023

PRIVATE LAND INVASIONS BAD FOR OUR ECONOMY AND NATIONAL STABILITY

Legitimate landowners should be able to enjoy the use of their land without fear of encroachment, invasion or eviction. This order can only be subverted where government is absent, or dysfunctional. [Read More.](#)

Business Daily | Rebecca Wanjiku | Thursday 13th April 2023

WHY WOMEN IN REAL ESTATE DESERVE BIGGER PIE IN STATE PROJECTS

In October 2013 Kenya launched the Access to Government Procurement Opportunities (AGPO) programme in keeping with a campaign pledge to open up State tenders to disadvantaged groups in the country. [Read More.](#)

Business Daily | Cathy Mputhia | Thursday 13th April 2023

CAPITAL RAISING OPTION THAT ALLOWS YOU TO DISPOSE OFF AN ASSET AND STILL UTILISE IT

Dear Cathy,

I am writing to you on recommendations on how we may raise capital without taking a loan or selling shares in our company. My grandmother left me 20 acres of land in Mt. Kenya region on which sits a 10-bedroom house. [Read More.](#)

12th April 2023

Business Daily | Edna Mwenda | Wednesday 12th April 2023

FAHARI COMPLETES GREENSPAN PAYOUT

Ilam Fahari I-Reit has completed paying a section of former owners of Greenspan Mall who sued the listed property fund for failing to remit the undisclosed cash years after they signed the sale agreement in July 2015. [Read More.](#)

Business Daily | Edwin Mutai | Wednesday 12th April 2023

CHINESE, QATARIS DEAL AT PORTLAND CEMENT FLOPS AFTER LOSS OF SH6BN LAND

The State has lost the fight to seize 4,272 acres from East Africa Portland Cement Company (EAPCC) for free, derailing plans to build affordable homes in a multibillion-shilling property deal financed by Chinese and Qataris. [Read More.](#)

Business Daily | Stanley Kimuge | Wednesday 12th April 2023

INTERIOR DÉCOR: INVESTORS FIND SUCCESS IN SHUNNED TOWNS

For the longest time, homeowners and real estate developers in periphery counties had to travel to Nairobi, Mombasa or overseas to shop for premium quality construction materials and furnishings to spruce up their homes. [Read More.](#)

Business Daily | Victor Raballa | Wednesday 12th April 2023

KENYA STALLS THE SH2 BILLION EAC BUSIA JUMUIYA MARKET

Kenya's delays in honouring its part of the deal to fund the Sh2 billion Jumuiya market has stalled the project that was billed to increase the volumes of cross-border trade in Busia. [Read More.](#)

The Standard | Sara Okuoro | Wednesday 12th April 2023

ADVANTAGES OF LIVING IN A GATED COMMUNITY

Are you considering buying land or a home? Are you conflicted about whether to choose a gated community property or not? [Read More.](#)

Nation | B Ocharo | Wednesday 12th April 2023

COURT: NLC HAS NO POWERS TO REVOKE TITLE DEEDS EVEN IF OBTAINED IRREGULARLY

The Environment and Land Court has ruled that the National Lands Commission (NLC) does not have the authority to revoke title deeds, particularly on land that has never been public or government land. [Read More.](#)

Nation | Evans Otieno | Wednesday 12th April 2023

INVASION OF PRIVATE LAND A RIGHTS VIOLATION

Private land violation is a persistent problem in Kenya with many cases being reported in the country. [Read More.](#)

11th April 2023

Business Daily | John Mutua | Tuesday 11th April 2023

EYES ON CHEAPER LPG AS 13 FIRMS SEEK EPRA NOD

The energy regulator has received 13 new applications from existing and new entrants wishing to build berths for handling cooking gas imports in Kenya, as the country moves to open up the sector ahead of the price control regime in 2025. [Read More.](#)

Business Daily | John Kamau | Tuesday 11th April 2023

ADDRESSING CORRUPTION RISKS IN CONSTRUCTION BEYOND TENDERING

Corruption is expected to gain more prominence as one of the elements that entities are expected to disclose under the governance pillar of Environmental, Social, and Governance (ESG) reporting. [Read More.](#)

Business Daily | Elizabeth Kivuva | Tuesday 11th April 2023

SUPER RICH BOOK NEW MARRIOTT MARA LODGE

Wealthy travellers have started booking JW Marriott Maasai Mara's tented camps, only a week after the international hotel brand opened its first-ever bush lodge, signalling high demand for luxury safari. [Read More.](#)

Business Daily | Charles Mwaniki | Tuesday 11th April 2023

SOUTH AFRICA'S IMPROVON PUTS UP SMALL WAREHOUSES IN NORTHLANDS

South Africa-based logistics industrial and logistics developer Improvon has started putting up mini warehouse units at its industrial park within Kenyatta family-owned Northlands City, Ruiru targeting medium sized firms that are in need of specialised logistics facilities. [Read More.](#)

Business Daily | Brian Wasuna | Tuesday 11th April 2023

TENDER INTRIGUES ROCK SH59BN KPA'S SPECIAL ECONOMIC ZONES

The Kenya Ports Authority (KPA) tendering team is split over the award of lucrative contracts for the proposed Sh56 billion Dongo Kundu Special Economic Zone at the Port of Mombasa, threatening to delay the project. [Read More.](#)

The Standard | Sara Okuro | Tuesday 11th April 2023

FIVE MISTAKES TO AVOID WHEN DESIGNING AN OFFICE SPACE

With the overwhelming amount of information on changing office interior trends and technology, we often forget that what makes an office space authentic yet functional is when it is perfectly suited to your specific needs. [Read More.](#)

10th April 2023

Business Daily | Charles Mwaniki | Monday 10th April 2023

FIGHT FOR TENANTS INTENSIFIES AMONG MALL OWNERS

Competition for tenants in Kenya's retail property sector is due to heightening this year with an estimated half a million square feet of new space due to hit the market. [Read More.](#)

For more information on the KPDA Media Weekly Review Report and available

Advertisement Opportunities

Kindly contact the KPDA Secretariat on **0737 530 290** or **0725 286 689** or email communication@kpda.or.ke

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