

# KPDA Media Weekly Review Report as at 21<sup>st</sup> April 2023

# KPDA SECRETARIAT DE-BRIEF

## KPDA/MRM CEO MORNING LEARNING SESSION

**FREE! MEMBERS ONLY!** Join us as we discuss how to navigate the fluctuations of steel prices and the remedial measures to handle these challenges effectively.

Register here: <https://bit.ly/41wm8w>



### KPDA/MRM CEO MORNING LEARNING SESSION

**HOST**



### THEME

**Steel Strong: Navigating  
Steel Cost Fluctuations  
without Compromising  
Quality.**

**DATE**

**Thursday, 27th April 2023**

**TIME**

**7.30am – 11.00am EAT**

**VENUE**

**Mabati Rolling Mills Offices  
(Syokimau)**

For more information on the event,  
kindly reach out to the KPDA secretariat  
on telephone 0737 530 290 or 0725 286 689 or  
by email to [membership@kpda.or.ke](mailto:membership@kpda.or.ke)



**MODERATOR**

**Alex Waiharo**  
CEO, Jabez Properties



**Manish Mehra**  
CEO, Mabati Rolling Mills



**Charles Waneno**  
Senior Cost Manager,  
Turner & Townsend

### KEY TOPICS

1. Discussions on impact of fluctuations in steel prices.
2. Mitigation measures for the steel industry.
3. Innovations in steel building & roofing solutions (efficient building technologies – sky lighting, insulation and ventilation.
4. Collaboration areas for mutual benefits.

**MEMBERS  
ONLY  
EVENT**



# THE Q1 DEVELOPERS DIGEST

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## *The Developer's* **Digest**

A Publication by the Kenya Property Developers Association

# ADVERTISE WITH US

**The Developer's Digest** is filled with current industry news, updates on the Association's ongoing activities, views, interesting facts and specialty advertising messages.

Looking for the perfect place to advertise your business to a highly engaged and targeted audience? Look no further than the KPDA Developers Digest! Our publication is read by thousands of real estate developers, contractors and investors, making it the perfect place to get your message in front of the right people.

### For more information

Kindly reach out to Yvonne Ndegwa on telephone 0725 286 689 or by email to [membership@kpda.or.ke](mailto:membership@kpda.or.ke) / [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke).



Kenya Property Developers Association



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Kenya Property Developers Association

# THE DEVELOPER'S DIGEST RATE CARD 2023

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## The Developer's Digest

A Publication by the Kenya Property Developers Association

### RATE CARD 2023

**The Developer's Digest** is a quarterly e-newsletter supported and published by the Kenya Property Developers Association and designed by Eric Ng'ang'a. It targets the various players in the property industry in Kenya and highlights a wide spectre of issues affecting our members, other professionals, manufacturers and both private and public sector players in the industry. We seek to encourage positive dialogue and development

**The Developer's Digest** is filled with current industry news, updates on the Association's ongoing activities, views, interesting facts and specialty advertising messages.

#### WHY ADVERTISE THROUGH THE DEVELOPER'S DIGEST?

- Our readership includes over of 3,000 our contacts who are KPDA members and partners as well as other industry players
- Our audience outreach also extends to our social media platforms and is uploaded onto our website which receives over 5,000 Unique Visitors and over 500,000 Hits monthly
- We offer a unique, flexible, converged media mix that helps advertisers communicate their message effectively. This includes our website, e-newsletter, social media platforms and focused events (such as our training and networking forums)

- We keep track of our readership and are sensitive to emerging issues in the industry
- It is a free and interactive online publication
- We at **The Developer's Digest** will work with you to create the most effective multi-platform advertising strategy that will ensure you reach your targeted consumer every direction they look. After all, the distance between you and your consumer, is no longer a straight line.

**The Developer's Digest** will also offer you advertising on our website with a direct link to you and your company's website. Please contact the KPDA secretariat via email on [ceo@kpda.or.ke](mailto:ceo@kpda.or.ke) or call us on 0737 530 290 or 0725 286 689 for more information.

#### RATES PER TWO MONTH PERIOD

Quarter (1/4) page	Kshs. 10,000
Third (1/3) page	Kshs. 15,000
Half (1/2) page	Kshs. 22,500
Full page	Kshs. 30,000



#### DIGITAL INPUT/MECHANICAL REQUIREMENTS - ADVERTS

SIZE	WIDTH	DEPTH
¼ page (horizontal)	184.5mm	65mm
1/4 page (vertical)	90mm	125.5mm
1/3 page (horizontal)	210mm	90mm
1/3 page (vertical)	68mm	270mm
1/2 page (horizontal)	210mm	139mm
1/2 page (vertical)	105mm	265mm
Full page (theme colour)	210mm	247mm
Full page	210mm	297mm

**NOTE:** 300 dpi resolution; colour calibration RGB; not larger than 20MB; jpg format OR pdf PRESS QUALITY format with outlined text.

#### ONLINE ADVERTISING TERMS & CONDITIONS:

Payment is due within 15 days from when an invoice is issued. All payments should be made in the name of KPDA.


Banner ads may be pulled off if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first served basis. All advertising is accepted subject to the publisher's approval upon determination that the products or service advertised are in keeping with **The Developer's Digest's** philosophy.




# BECOME A MEMBER TODAY

**DON'T BE LEFT BEHIND!** BE PART OF THE REAL ESTATE ADVOCACY CHAMPIONS


Apply now: <https://kpda.or.ke/membership> or call us on 0725286689 or find us on email at [membership@kpda.or.ke](mailto:membership@kpda.or.ke)




## WHO ARE KPDA MEMBERS?




Property Development Firms




Real-estate Agents and Managers




Industry Suppliers




Professional Firms  
(Law firms, project managers, technology firms, Advisory firms etc)



Government Agencies













Financial Institutions Based Both in Kenya and Globally.



Institutional Investors and Managers

Principally, KPDA champions the interests of the industry to ensure a better business environment.

## WHY JOIN KPDA?

 <p>(Advocacy) Be at the forefront of advocating for change and better environment in the built sector.</p>	 <p>(Advocacy) Get to air issues affecting yourselves and others to a body that realizes real change.</p>	 <p>(Information) Access to our database with top level management contacts.</p>	 <p>(Connections) One on one introduction to companies you would like to work with.</p>
 <p>(Connections) Access direct contact to regulatory bodies in the industry and the government departments touching on the built sector.</p>		 <p>(Information) Access to the latest news and trends in the industry.</p>	 <p>(Networking) Meet and exchange contacts with other members in networking events.</p>
 <p>(Networking) Free members networking event.</p>	 <p>(Discounts) Get the privilege to negotiate sponsorship rates as a paid-up member.</p>		 <p>(Advocacy) Join a like-minded family.</p>

# 2023 KPDA PLATINUM MEMBERS



f Kenya Property Developers Association  
@KPDA\_Ke  
in Kenya Property Developers Association  
[www.kpda.or.ke](http://www.kpda.or.ke)

## KPDA PLATINUM MEMBERS



Anjarwalla & Khanna LLP



FSD Kenya



Fusion Capital Ltd



CM ADVOCATES LLP



International Housing Solutions



MI VIDA  
MY HOME, MY LIFE

Prism Resident Ltd



Gateway Real Estate Africa



Mabati Rolling Mills



NCBA

NCBA Bank



Purple Dot International



Britam Holdings



Kone East Africa Ltd



Safaricom Ltd

# 2023 KPDA CALENDAR OF EVENTS

MAKE YOUR PRODUCT, SERVICE OR BUSINESS STAND OUT! UTILIZE THE AVAILABLE SPONSORSHIP OPPORTUNITIES AT THE KPDA EVENTS ACROSS THE YEAR



## CALENDAR OF EVENTS 2023

Kenya Property Developers Association is the Representative Body of the Residential, Commercial and Industrial Property Development Sector in Kenya.

For more information please contact the secretariat on **0725 286 689/0737 530 290**

JANUARY	MARCH	APRIL	APRIL	MAY
<b>KPDA CEO BREAKFAST FORUM</b> <b>Theme:</b> The Real Estate Industry: Impact of Government Regulations on the Business Environment  <b>Date:</b> Tuesday, 31st January 2023  <b>Time:</b> 7.00am - 10.30am  <b>Venue:</b> Park Inn by Radisson, Westlands  	<b>THE KPDA ANNUAL CONFERENCE</b> <b>Theme:</b> Re-Imagining the Future of the Real Estate Sector  <b>Date:</b> Thursday, 23rd March 2023  <b>Time:</b> 8.00am - 5.00pm  <b>Venue:</b> Radisson Blu Upper Hill, Nairobi	<b>KPDA/BUILD X STUDIOS WORKSHOP, CLT PROTOTYPE VISIT</b>  <b>Date:</b> Thursday, 20th April 2023  <b>Time:</b> 9:00am - 10:30am  <b>Venue:</b> Kyuna Road  <b>MEMBERS ONLY EVENT</b>	<b>KPDA/MRM MORNING LEARNING SESSION</b> <b>Theme:</b> Steel Strong: Navigating Steel Cost Fluctuations without Compromising Quality.  <b>Date:</b> Thursday, 27th April 2023  <b>Time:</b> 7.30am - 11.00am  <b>Venue:</b> Mabati Rolling Mills Offices (Syokimau)  <b>MEMBERS ONLY EVENT</b>	<b>11TH KPDA AGM &amp; KPDA MID-YEAR CORPORATE NETWORKING (KOROGA) EVENT</b> <b>Date:</b> Friday, 12th May 2023  <b>Time:</b> 6.00pm onwards  <b>Venue:</b> Virtual & Physical  <b>Sponsorship Opportunities Available</b>
MAY	JUNE	JULY	AUGUST	AUGUST
<b>EAST AFRICAN PROPERTY INVESTMENT SUMMIT</b> <b>Theme:</b> Dynamic Frontiers  <b>Date:</b> Wednesday 17 & Thursday 18 May 2023  <b>Time:</b> 8.00am - 5.00pm  <b>Venue:</b> Radisson Blu Upper Hill, Nairobi  <b>Sponsorship Opportunities Available</b>	<b>KPDA HALF DAY WORKSHOP</b> <b>Theme:</b> TBC  <b>Date:</b> Thursday 8th June 2023  <b>Time:</b> 8.00am - 1.00pm  <b>Venue:</b> TBD  <b>Sponsorship Opportunities Available</b>	<b>KPDA MORNING LEARNING SESSION</b> <b>Theme:</b> TBC  <b>Date:</b> Tuesday 4th July 2023  <b>Time:</b> 7.30am - 10.30am  <b>Venue:</b> TBD  <b>Sponsorship Opportunities Available</b>	<b>KPDA HALF DAY WORKSHOP</b> <b>Theme:</b> TBC  <b>Date:</b> Tuesday 15th August 2023  <b>Time:</b> 8.00am - 1.00pm  <b>Venue:</b> TBC  <b>Sponsorship Opportunities Available</b>	<b>KPDA ONLINE WEBINAR</b> <b>Theme:</b> TBC  <b>Date:</b> Wednesday 30th August 2023  <b>Time:</b> 9.00am - 10.30am  <b>Venue:</b> Zoom  <b>Sponsorship Opportunities Available</b>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
<b>KPDA CEO BREAKFAST FORUM</b> <b>Theme:</b> TBC  <b>Date:</b> Thursday 28th September 2023  <b>Venue:</b> TBC  <b>Sponsorship Opportunities Available</b>	<b>KPDA HALF DAY WORKSHOP</b> <b>Theme:</b> TBC  <b>Date:</b> Tuesday, 24th October 2023  <b>Time:</b> 8.00am - 11.30am  <b>Venue:</b> TBD  <b>Sponsorship Opportunities Available</b>	<b>KPDA ONLINE WEBINAR</b> <b>Theme:</b> TBC  <b>Date:</b> Thursday, 9th November 2023  <b>Time:</b> 10.00am - 11.30am  <b>Venue:</b> Zoom  <b>Sponsorship Opportunities Available</b>	<b>END OF YEAR KPDA CORPORATE NETWORKING EVENT</b> <b>Theme:</b> TBC  <b>Date:</b> Friday, 1st December 2023  <b>Time:</b> 6.00pm onwards  <b>Venue:</b> TBD  <b>Sponsorship Opportunities Available</b>	



# TOP STORIES OF THE WEEK: A RECAP OF WHAT DOMINATED THE HEADLINES

21<sup>st</sup> April 2023

Nation | Allan Odhiambo | Friday 21<sup>st</sup> April 2023

## MAURITIUS FIRM LISTS KENYA IN SH31BN INDUSTRIAL WAREHOUSE PLAN

Mauritius-based Grit Real Estate Income Group Limited has lined up Sh31.38billion (\$232million), including a Sh4.05billion (\$30 million) investment by the International Finance Corporation (IFC), for the acquisition and development of industrial warehouse assets in Kenya, Mauritius, and Nigeria. [Read More.](#)

Nation | Hellen Shikanda | Friday 21<sup>st</sup> April 2023

## INNOVATION THAT COULD SAVE YOU FROM PAYING HIGH ELECTRICITY BILLS

If there is one thing everyone needs in their households in Kenya right now is a way of saving electricity. [Read More.](#)

20<sup>th</sup> April 2023

Nation | Tom Matoke & Barnabas Bii | Thursday 20<sup>th</sup> April 2023

## TEA FIRMS SURRENDER 1,000 ACRES FOR INDUSTRIAL PARK

Multinational companies in Nandi have signed a deal with the county government to surrender 1,000 acres of land for the construction of an industrial park. [Read More.](#)

Nation | Dr Bjorn Lomborg | Thursday 20<sup>th</sup> April 2023

## SECURING LAND OWNERSHIP WILL HASTEN DEVELOPMENT

Most people in the developed world don't have to worry about losing the right to live where they do. [Read More.](#)

Nation | Brian Ambani | Thursday 20<sup>th</sup> April 2023

## CONSTRUCTION COSTS UP 7.1PC ON EXPENSIVE RAW MATERIALS

Construction costs shot up by 7.1 per cent last year owing to a sharp rise in the prices of key inputs such as cement, steel, bitumen, and fuel, which slowed down the steep growth the sector enjoyed in 2021. [Read More.](#)

Nation | Syovata Ndambuki | Thursday 20<sup>th</sup> April 2023

## THE TECH REVOLUTION IS HERE, WHY IS THE CONSTRUCTION INDUSTRY RELUCTANT TO ADAPT?

The construction industry is one of the oldest in the world, alongside others such as mining, agriculture and steel. [Read More.](#)

Nation | Mwangi Muiruri | Thursday 20<sup>th</sup> April 2023

## REALTORS DEMAND SH3.5BN PAY IN KENOL-SAGANA-MARUA ROAD PROJECT

Realtors whose properties were acquired by the government for the dualling of Kenol-Sagana-Marua road in Murang's County now want the release of their Sh3.5 billion compensation. [Read More.](#)

Nation | George Munene | Thursday 20<sup>th</sup> April 2023

## ALARM OVER INFILTRATION OF FAKE ENGINEERS IN KENYA

An engineers' lobby has sounded the alarm over the invasion of the industry by quacks who they say are responsible for poorly built buildings and structures across the country. [Read More.](#)

Nation | Margaret Maina | Thursday 20<sup>th</sup> April 2023

## BUYING A HOME? HERE ARE TIPS TO GET YOU STARTED

When Caroline Koech saw an opportunity in a growing city where property prices were steep and people needed options when it came to buying quality homes, she co-founded Koch Properties Limited, a real estate company in Nairobi. [Read More.](#)

Business Daily | Edwin Mutai | Thursday 20<sup>th</sup> April 2023

## STATE OWES ROAD CONTRACTORS, LANDOWNERS SH145 BILLION

The government owes road contractors and landowners Sh145 billion in pending bills for certified works, adding to the working capital uncertainty for companies and timely delivery of ongoing projects around the country. [Read More.](#)



**Business Daily | Editorials | Thursday 20<sup>th</sup> April 2023**

### **REVISE BILL LIMITING FOREIGN CONTRACTORS**

The Kenyan parliament is again considering locking out foreign firms from government contracts through a Bill seeking to raise the limit for foreign companies bidding for taxpayer-backed tenders from Sh500 million to Sh20 billion to protect local contractors. [Read More.](#)

**The Standard | Stephen Kigathi | Thursday 20<sup>th</sup> April 2023**

### **AGENTS HELPING CLIENTS FIND INNOVATIVE SOLUTIONS**

Real estate has always been a dynamic and lucrative industry, though it has faced unprecedented challenges. [Read More.](#)

**The Standard | Graham Kajilwa | Thursday 20<sup>th</sup> April 2023**

### **WHY REAL ESTATE INVESTORS ARE STILL HESITATE TO GO GREEN**

High costs are hindering real estate developers from adopting environmental, social and governance (ESG) practices in their operations. [Read More.](#)

**19<sup>th</sup> April 2023**

**Business Daily | Edwin Mutai | Wednesday 19<sup>th</sup> April 2023**

### **BILL BLOCKS CHINESE CONTRACTORS FROM PROJECTS BELOW SH20BN**

Foreign firms will be locked out of government contracts below Sh20 billion if Parliament approves changes to the law that will hit Chinese contractors hard. [Read More.](#)

**Nation | Mwangi Ndirangu | Wednesday 19<sup>th</sup> April 2023**

### **POLICE ARREST 10 'FAKE' LAWYERS IN NANYUKI**

Ten suspects who have been masquerading as lawyers and swindling unsuspecting clients were Tuesday arrested in Nanyuki Town, Laikipia County. [Read More.](#)

**Nation | Pascal Mwandambo | Wednesday 19<sup>th</sup> April 2023**

### **RESOLVE EMOTIVE LAND ISSUE**

Land has been emotive throughout history because nothing can exist without it. Continents, states and nations all depend on land as the anchor for their existence. Wars have been fought because of land and the demarcation of boundaries. [Read More.](#)

**18<sup>th</sup> April 2023**

**Business Daily | Edna Mwenda | Tuesday 18<sup>th</sup> April 2023**

### **GOING GREEN GIVES KENYAN HOMES PREMIUM PRICE TAG**

The dream of living near a park, owning a house with a garden and overlooking a lake or a body of water comes at a premium, sometimes pushing up the property price by as much as 20 percent. [Read More.](#)

**Nation | Albert Mwazighe | Tuesday 18<sup>th</sup> April 2023**

### **DUO LAUNCHES PLATFORM LINKING BUYERS TO ESSENTIAL SERVICE PROVIDERS**

While building a house for his mother, Roy Omollo, who resides in the US, had a difficult time finding a good electrician to fix the wiring system that would connect power to the house. [Read More.](#)

**17<sup>th</sup> April 2023**

**Business Daily | Patrick Alushula | Monday 17<sup>th</sup> April 2023**

### **PROPERTY AUCTIONS BACK AS VALUE OF SEIZED ASSETS FALLS**

Banks are turning to repeat auctions to speed up the sale of repossessed cars, houses and land at discounted prices as tight economic conditions knock off property valuations. [Read More.](#)

**Business Daily | Carol Musyoka | Monday 17<sup>th</sup> April 2023**

### **GOVERNANCE AT GATED COMMUNITY**

Last year I hastily drove home trying to get there before a 4pm Zoom meeting with a client. I got to the entrance to the gated community in which I live with about 10 minutes to spare, only to find a car parked sideways blocking the entrance and exit. [Read More.](#)

**Nation | Elizabeth Kivuva | Monday 17<sup>th</sup> April 2023**

### **SAVANNAH CEMENT RAISES SH65BN FOR CLINKER PLANT**

Savanah Cement Group has secured a Sh65 billion financing through a privately placed debt deal to develop a clinker manufacturing facility. [Read More.](#)

16<sup>th</sup> April 2023

Nation | Stanley Ngotho | Sunday 16<sup>th</sup> April 2023

#### **KAJIADO PLOT OWNERS OPPOSE ISSUANCE OF NEW LEASE TITLES**

Plot owners and local leaders in Kajiado County have criticised a new title deeds deal by three private firms for town plots worth Sh1.2 billion. [Read More.](#)

#### **Sponsored**

Nation | Regional Centre for Mapping of Resources for Development

#### **HOW RCMRD SUPPORTS TOP-LEVEL LAND SURVEYING IN AFRICA**

The Regional Centre for Mapping of Resources for Development (RCMRD) was established in 1975 under the auspices of the United Nations Economic Commission for Africa (UNECA) and the African Union (AU). [Read More.](#)

For more information on the KPDA Media Weekly Review Report and available

#### **Advertisement Opportunities**

Kindly contact the KPDA Secretariat on 0737 530 290 or 0725 286 689 or email [communication@kpda.or.ke](mailto:communication@kpda.or.ke)

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