



**KENYA
PROPERTY &
INVESTMENT**
EXPO 2026



Kenya Property & Investment Expo, Conference & Gala Dinner

SPONSORSHIP BROCHURE

Theme: “Building Legacy, Shaping Cities: Kenya’s Next Decade of Development”

Venue: Kenyatta International Convention Centre
2nd – 3rd September 2026 | Nairobi, Kenya



KPDA 20 *Years*



SHOWCASE. CONNECT. SELL. GROW.

Be part of Kenya's premier property and investment gathering, bringing together developers, investors, financial institutions, policymakers, and aspiring homeowners under one roof.

Why?

- Connect directly with property buyers and investors
- Generate high-value leads and business opportunities
- Launch new projects, products, and services
- Build strategic partnerships across the industry
- Increase brand visibility among key decision-makers
- Engage with policymakers and market influencers

Whether you are looking to buy, build, invest, finance, or partner, this is where Kenya's real estate future takes shape.



Sponsorship **Categories**

Title Sponsor

Kshs. 5,000,000 (1 exclusive slot)

Benefit	Detail
Naming Rights	"KPDA@20 Presented by [Company Name]" across all communications, banners, programs, and signage
Speaking Platform	20-minute keynote address during Conference Opening Plenary
Executive Access	Private dinner with KPDA leadership, keynote speakers, and government principals
Delegate Passes	20 full-access passes (Conference + Gala)
Exhibition	Prime Feature Booth (custom build, 9×3m or custom)
Gala Recognition	Table of 10 in VIP section; welcome remarks from the stage
Brand Visibility	Logo on all event materials, website homepage (12 months), mobile app splash screen
Media & Content	Full-page feature in Coffee Table Book; branded content for sponsor's marketing use; dedicated e-blast to KPDA database
Post-Event	Full delegate list (opt-in); post-event report with analytics

Platinum Sponsor

Kshs. 3,000,000 (1 exclusive slot)

Benefit	Detail
Speaking	10-minute speaking slot during Conference (plenary or track)
Delegate Passes	10 full-access passes
Exhibition	Premium Booth (6×3m, prime location)
Gala	Reserved table of 8 in premium section
Brand Visibility	Logo on all event materials; website homepage (6 months); mobile app recognition
Media	Half-page ad in Coffee Table Book; dedicated social media post on KPDA channels
Post-Event	Full delegate list (opt-in)

Diamond Sponsor

Kshs. 2,000,000 (1 exclusive slot)

Benefit	Detail
Speaking	Panel participation (guaranteed slot)
Delegate Passes	6 full-access passes
Exhibition	Standard Booth (3×3m)
Gala	Reserved table of 6
Brand Visibility	Logo on event program and website (3 months); on-screen recognition
Media	Quarter-page ad in Coffee Table Book
Post-Event	Full delegate list (opt-in)

Program Sponsor - KSHS. 500,000 (1 Slot)

Benefit	Detail
Naming Rights	“Conference Program Presented by [Sponsor Name]” on front cover
Full-Page Ad	Prime placement inside the program
Logo Placement	Prominent logo on front cover and all program pages
Digital Version	Logo and recognition in digital PDF distributed post-event
Delegate Passes	4 full-access passes
Post-Event List	Full delegate list (opt-in)

Registration Sponsor - KES 500,000 (1 Slot)

Benefit	Detail
Naming Rights	“Registration Presented by [Sponsor Name]” on all signage
Backdrop Branding	Logo on main registration backdrop
Counter Branding	Branded registration counters
Welcome Packet Insert	One insert in every registration packet
Delegate Passes	4 full-access passes
Post-Event List	Full delegate list (opt-in)

Audio Sponsor - KSHS. 750,000 (1 Slot)

Benefit	Detail
Naming Rights	“AV Powered by [Sponsor Name]” on all screens and announcements
Opening & Closing Slides	Logo on every session’s opening and closing slides
Screen Branding	Logo watermark on screens during breaks
Pre-Roll Video	30-second branded video played before first session each day
Gala Recognition	Logo on all Gala Dinner screens
Delegate Passes	6 full-access passes
Post-Event List	Full delegate list (opt-in)

Exhibition Sponsor - KSHS. 750,000 (1 Slot)

Benefit	Detail
Naming Rights	“Exhibition Hall Presented by [Sponsor Name]” on all signage
Entrance Branding	Logo on main exhibition entrance
Floor Plan Placement	Prominent logo on exhibition floor plan (printed and digital)
Passport Program	Logo on EXPO Passport (gamification tool)
Delegate Passes	6 full-access passes
Exhibition Booth	Premium Booth (6×3m) in prime location

Hospitality Partner - KSHS. 500,000 (1 Slot)

Benefit	Detail
Naming Rights	"Hospitality Presented by [Sponsor Name]" on all F&B signage
Signage at Stations	Logo on all coffee break, lunch, and reception signage
Verbal Recognition	Announced before each meal period
Gala Recognition	Acknowledged during Gala Dinner welcome remarks
Delegate Passes	4 full-access passes
Post-Event List	Full delegate list (opt-in)

Merchandise Sponsor - KSHS. 700,000 (2 slots)

Benefit	Detail
Naming Rights	"Merchandise Provided by [Sponsor Name]" on all items and signage
Product Branding	Sponsor logo on all conference merchandise (e.g., notebooks, pens, bags)
Distribution Table	Option to have branded table for merchandise distribution
Delegate Passes	5 full-access passes
Exhibition Booth	Standard Booth (3×3m)
Post-Event List	Full delegate list (opt-in)

Networking Event / Deal Room Sponsor KSHS. 500,000 (2 slots)

Benefit	Detail
Naming Rights	"Networking Reception Presented by [Sponsor Name]"
Venue Branding	Logo on all reception signage and materials
Speaking Slot	5-minute welcome remarks during the gala dinner
Branded Bar	Option for branded bar or cocktail station
Delegate Passes	4 full-access passes
Post-Event List	Full delegate list (opt-in)

Gala Dinner Sponsor - KSHS. 500,000 (1 exclusive slot)

Benefit	Detail
Naming Rights	"Gala Dinner Presented by [Sponsor Name]" on all invitations, programs, and signage
Welcome Remarks	5-minute address from the stage
VIP Table	Reserved table of 10 in premium section
Stage Branding	Logo on stage backdrop and screens
Delegate Passes	6 full-access passes
Post-Event List	Full delegate list (opt-in)

Awarding Ceremony Sponsor - KSHS. 500,000 (1 exclusive slot)

Benefit	Detail
Naming Rights	"Awards Ceremony Presented by [Sponsor Name]" on all awards materials
Presentation Role	Opportunity to present one award category on stage
Stage Branding	Logo on awards ceremony screens and backdrop
Program Recognition	Full-page recognition in awards section of program
Delegate Passes	4 full-access passes
Post-Event List	Full delegate list (opt-in)

Conference & Gala Dinner Sponsorships

Gold Sponsor - KSHS. 1,000,000 (2 slots)

Benefit	Detail
Delegate Passes	4 full-access passes
Exhibition Booth	Standard Booth (3×3m)
Gala	4 gala dinner tickets
Brand Visibility	Logo in event program and on website
Post-Event List	Full delegate list (opt-in)

Silver Sponsor - KSHS. 500,000 (3 slots)

Benefit	Detail
Delegate Passes	2 full-access passes
Gala	2 gala dinner tickets
Brand Visibility	Logo in event program
Post-Event List	Full delegate list (opt-in)

Bronze Sponsor – KES 250,000 (10 slots)

Benefit	Detail
Delegate Passes	1 full-access pass
Brand Visibility	Name listing in event program

Exhibition Packages

Exhibition Booth Packages (Standalone)

Package	Size	Price (KSHS.)	Inclusions
Premium Booth	6×3m	300,000	Prime location, 4 exhibitor passes, bold program listing
Standard booths	3×3m	150,000	Shell scheme, 2 exhibitor passes, program listing
Start-up Booth	2×2m	100,000	For members under 3 years, 1 exhibitor pass
SME/Startup	Table Setup	80,000	Contact for details



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